



ACKNOWLEDGEMENT OF INTRODUCTION AND CONFIDENTIALITY AGREEMENT

The undersigned, individually and on behalf of any affiliated prospective buyer, acknowledges being introduced to the business identified herein by Rogerson Business Services, 5150 Fair Oaks Blvd. #101 - 198, Carmichael, CA, 95608 **The undersigned request information on the following business:**

("Business"). Such information shall be provided to the undersigned for the sole purpose of entering into discussions with Seller of said Business for the possible purchase by the undersigned of all or part of the stock or assets of the Business. As used herein, the term Buyer ("Buyer") applies to the undersigned and any partnership, corporation, individual, or other entity which the undersigned is affiliated. The undersigned agrees as follows:

1. NON-DISCLOSURE OF INFORMATION: The undersigned acknowledges that Seller desires to maintain the confidentiality of the information disclosed. The undersigned agrees not to disclose or permit access to any Confidential Information without the prior written consent of Seller, to anyone other than Buyer's, legal counsel, accountants, lenders or advisors to whom disclosure or access is necessary for Buyer to evaluate the Business, provided that they are not one of Seller's employees, customers, landlords, suppliers, or competitors. Disclosure of Confidential Information shall be made to these parties only in connection with the potential acquisition of the Business, and then only if these parties understand and agree to maintain the confidentiality of such Confidential Information. The undersigned shall be responsible for any breach of this Agreement by these parties, and neither Buyer nor these parties shall use or permit the use of Confidential Information in any manner whatsoever, except as may be required for Buyer to evaluate the Business or as may be required by legal process. If the Buyer does not purchase the Business, Buyer, at the close of negotiations, will destroy or return to Broker (at Broker's option) all information provided to Buyer and will not retain any copy, reproduction, or record thereof.

2. DEFINITION OF "CONFIDENTIAL INFORMATION": The term "Confidential Information" shall mean all information, including the fact that the Business is for sale, all financial, production, marketing and pricing information, business methods, business manuals, manufacturing procedures, correspondence, processes, data, contracts, customer lists, employee lists and any other information whether written, oral or otherwise made known to Buyer: (a) from any inspection, examination, or other review of the books, records, assets, liabilities, processes, or production methods of Seller; (b) from communications with Seller or its directors, officers, employees, agents, suppliers, customers or representatives; (c) during visits to Seller's premises; or, (d) through disclosure or discovery in any other manner. However, Confidential Information does not include any information which is readily available and known to the public.

3. DISCLAIMER OF BROKER'S LIABILITY AND BUYER'S RESPONSIBILITY: When business brokers take a business to market, they receive information about the business from the Seller, usually including, but not limited to, tax returns, financial statements, equipment lists and facilities leases. Based on information provided by the Seller, brokers often prepare a summary description of the business which may include cash flow projections, an adjusted income statement, or a seller discretionary cash flow statement. Buyer understands that the Broker does not audit or verify any information given to Broker or make any warranty or representation as to its accuracy or completeness, nor in any way guarantee future business performance. Buyer is solely responsible to examine and investigate the business, its assets, liabilities, financial statements, tax returns, and any other facts which might influence Buyer's decision to purchase or the price Buyer is willing to pay. Any decision by Buyer to purchase the Business shall be based solely on Buyer's own investigation and that of Buyer's legal, tax and other advisors. Broker urges Buyer to obtain independent legal and tax counsel.

4. NON-CIRCUMVENTION AGREEMENT: The Seller has entered into an agreement providing that Seller shall pay a fee to listing broker if during the term of that agreement or up to twenty-four months thereafter, the Business is transferred to a buyer introduced by listing broker or a cooperating broker. Buyer shall conduct all inquiries into and discussions about the Business solely through Broker and shall not directly contact the Seller or the Seller's representatives. Should Buyer purchase all or part of the stock or assets of the Business, acquire any interest in, or become affiliated in any capacity with the Business without Broker's participation, or in any way interfere with Brokers' right to a fee, Buyer shall be liable to listing broker or cooperating broker for such a fee and any other damages including reasonable attorney's fees and cost.

5. FURTHER TERMS: Neither Buyer nor Buyer's agents will contact Seller's employees, customers, landlords, competitors or suppliers without Seller's consent. For three years, Buyer shall not directly or indirectly solicit for employment any employees of Seller. Broker may act as a dual agent representing both Buyer and Seller. Seller is specifically intended to be a beneficiary of the duties and obligations of this Agreement and may prosecute any action at law or in equity necessary to enforce its terms and conditions as though a party hereto. Seller may assign this Agreement to any new ownership of the Business. This Agreement can only be modified in writing, signed by both Broker and Buyer. Waiver of any breach of this Agreement shall not be a waiver of any subsequent breach. This Agreement supercedes all prior understandings or agreements between the parties with respect to its subject matter. This agreement shall be construed under and governed by the laws of the State of California. If Buyer is a corporation, partnership, or other such entity, the undersigned executes this Agreement on behalf of Buyer and warrants that he/she is duly authorized to do so. **Buyer acknowledges receipt of a fully completed copy of this Agreement.**

_____ Buyer Signature	_____ Date
_____ Company	
_____ Street Address	
_____ City, State, ZIP	

_____ Buyer Name (Please Print)	_____ Date
_____ Business Telephone	_____ Fax
_____ Home Telephone	
_____ E-MAIL Address	



Buyer Name _____

WE PROVIDE EACH SELLER THE FOLLOWING CONFIDENTIAL FACTS ABOUT YOU PRIOR TO RELEASING ANY INFORMATION ABOUT THEIR BUSINESS.

BACKGROUND INFORMATION

1. Are you currently employed? _____ If so in what industry and what position? _____

2. Please give a brief description of your responsibilities

3. Please list the industries in which you've worked and the positions you've held since graduating from school.

4. What was your emphasis in college? _____ Post college major: _____

5. Place a check mark beside each business category that interests you:

- | | |
|---|---|
| <input type="checkbox"/> Computer/ High Technology/ Sciences | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Distribution | <input type="checkbox"/> Service, Postal Copy Center, Tax Prep Etc. |
| <input type="checkbox"/> Dry Cleaning/ Coin Laundry | <input type="checkbox"/> Wholesale |
| <input type="checkbox"/> Franchises - Start up or existing | <input type="checkbox"/> Absentee Ownership |
| <input type="checkbox"/> Gas Stations/ Mini Marts/ Car Washes | <input type="checkbox"/> Any business that can be relocated |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Turnaround Situations |
| <input type="checkbox"/> Restaurants/ Fast Food | <input type="checkbox"/> Home Based Business |

6. What is your current annual income? _____

7. What are your income expectations the first year of owning your own business? _____

8. What amount do you have for a down payment? _____

9. What is the source of funds for your down payment? _____

10. Select one. My Net Worth (all assets minus debts) exceeds: \$100,000 \$500,000 \$1,000,000

11. Have you ever filed for bankruptcy? Had a foreclosure? Had a judgment filed against you?

12. Is there any reason you might be declined on a loan for a business acquisition?

13. Does your spouse work? _____ Work Full Time? _____ Industry and position _____

14. How far from your home are you willing to drive one way to the Business you will buy? _____

15. Will anyone advise you in the review of the business records and the decision to purchase any business? _____

16. What is your timeframe to purchase? Immediately No Hurry

17. If you reside outside California and have inquired about a California-based business, what are your relocation plans and timeframe?

I certify that the above information is true and correct and acknowledge receipt of a copy of this profile.

Buyer Signature _____



PERSONAL FINANCIAL STATEMENT

Buyer Name _____

ASSETS		LIABILITIES	
Cash on hand & in Banks	_____	Revolving Charge Accounts	_____
	_____	Short Term Bank Loans	_____
Money Market Funds	_____		
Stocks & Bonds	_____	Auto Loans	_____
Accounts/Notes Receivable	_____	Other Debts	_____
Vested Portion of Pension or Profit Sharing	_____		
Cash Value of Life Insurance	_____		
TOTAL CURRENT ASSETS	_____	TOTAL CURRENT LIABILITIES	_____
Real Estate	_____	Real Estate Mortgages	_____
Personal Residence	_____	Personal Residence-Mortgage	_____
Automobiles	_____	Other Liabilities	_____
Personal Assets	_____		
Other Assets	_____	TOTAL LIABILITIES	_____
TOTAL ASSETS	=====	NET WORTH	=====

PRESENT ANNUAL INCOME FROM ALL SOURCES _____

DUAL AGENCY

When Rogerson Business Services lists a business for sale, it becomes the agent representing the Seller. Rogerson Business Services often works with the Buyer too and by the nature of that relationship, becomes the agent for the Buyer. Even though Buyer and Seller may be represented by different agents in its office, there exists a dual agency whereby Rogerson Business Services is an agent for and represents both parties.

An agent must make a full disclosure of all relevant information known to the agent to the party he represents. Buyers and Sellers also must always, under California Law, disclose all material facts which would influence the other party's decision.

If you, as a Buyer, would pay a higher price than originally offered, or as Seller, accept a lower price than has been named, we ask that we not be told that. Should Rogerson Business Services become aware of this information, the agent will not, even though it otherwise might have a duty to do so, pass that information on to the other party.

By signing below, you acknowledge that you understand the concept of Dual Agency and have no objection to

The undersigned certifies that all information included or inserted herein has been carefully read and is true and correct.

Signature _____ Date _____