

Confidential Executive Summary

Introducing:

Name of company for sale

Sample only



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NOTIFICATION / NOTICE OF CONFIDENTIALITY

The purpose of this Confidential Business Summary is to acquaint a prospective buyer with preliminary information regarding a business **Rogerson Business Services** represents with a valid California listing agreement.

Rogerson Business Services its employees, agents, brokers, financial re-casters, and affiliate brokers have made no investigation or verification of the information contained in this document and **Rogerson Business Services** does not authorize any representation to the contrary. The financial records, equipment list, and operating reports are from the management of the company and **Rogerson Business Services** assume they are accurate. Any prospective buyer should verify accuracy of these numbers.

By accepting this document the recipient acknowledges the responsibility to perform a due diligence review and make its own evaluation and judgment prior to any acquisitions or mergers with the Company. In addition, by accepting this Confidential Business Summary, the recipient agrees to keep confidential all information in both this document or made available in connection with any further investigation of the Company. The recipient also agrees that it will not contact, either directly or indirectly, any client, customer, supplier, competitor, employee or any third party affiliated with or employed by the Company to discuss the business of the Company, without first obtaining the written consent of the Company or Broker.

Additionally, this information is prepared at a point in time. The ordinary course of business will cause items to change. This includes equipment to run the business. Some equipment will be added while others be will be disposed of, so any enclosed list of assets should be viewed as an approximation of the total assets of the business.

Inventory is assumed to be at cost. Management's estimate of value is accepted unless reasons exist to use another value, which will be noted. Real estate values, building leases, rental agreements, equipment leases, and other commitments of the company are management's estimate and are assumed to be at market rates unless otherwise noted.

This document is the property of **Rogerson Business Services** and represents general information about a business that **Rogerson Business Services** represents for sale on an exclusive basis. This document is not to be copied or distributed, as it may contain highly confidential financial and operational information; and reports that are considered trade secrets by the seller. If you need additional copies, we will provide them upon qualification of the recipient. Prior to receipt of this Confidential Memorandum, you should have signed a Buyer's Confidentiality and Disclosure Agreement. If you have not, please sign one before proceeding.

If you receive this as a professional to review and advise a client on the merits of this opportunity, your professional ethics should prevent the disclosure of this information to any third party. If you receive this as a financing source, please keep the information herein as confidential as possible in making a lending decision. The holder of this presentation is responsible for its confidentiality.

Both Buyer and Seller insist that all contacts be cleared through the Broker. Failure to do so may jeopardize your ability to pursue this opportunity. If this opportunity involves two brokers, please work only through the selling broker, **Rogerson Business Services**.

All contacts, whether by fax, telephone, or in writing, should be cleared through until such time as written permission is granted by **Rogerson Business Services**.

Company history/overview

Street Address:

Town, , CA Zip:

Form of Ownership:

The business is an S Corporation under the name of RBS with two shareholders, each owning 50% of the corporation.

Reason for Sale

Purchase Price

\$

Inventory included in Price:

\$

Real Estate Included:

Yes / No

Licensing Requirements

A standard business license and seller's permit is required to operate this business along with a ???

Products / Services:

Customers

Operations

Hours of Operation:

This business/ store is open ____ days per week as follows:

Days	Open	Closed
Monday-Friday	0:00 am	0:00 pm
Saturday	0:00 am	0:00 pm
Sunday	Closed	Closed

Location, Lease, & Facility Summary:

The Company is located at (general description of location and area)

BASE MONTHLY RENT:	\$
MONTHLY CAM:	\$
LEASE DEPOSIT:	
TOTAL SQ. FEET OF BUILDING & LOT (IF APPLICABLE) :	
TYPE OF LEASE:	
TERM:	
TERMINATION DATE:	
OPTIONS:	
LEASE TRANSFER FEE:	\$
PARKING SPACES:	

Lease Transfer:

A new buyer will have to be approved by the landlord and will have to negotiate a new lease or assume the existing lease and possibly extend options to renew. Lease deposit of \$x to be replaced by buyer.

Employees:

Growth opportunities:

Working capital requirements

The current owner of the business has available approximately \$xxx to use as working capital to run the business.

It is not suggested nor implied this is the approximate amount of \$ is what the buyer would need to successfully operate the business. The buyer should and must obtain their own independent

advise from their own professionals to determine what amount of working capital is necessary to own and operate the business from close of escrow.

The purchase price of the business does not include any working capital.

Purchase Finance options

Buyer SBA Loan Qualifications

If buyer plans to obtain an SBA loan to purchase the company, the Buyer needs to have liquid funds of approximately \$xx for downpayment.

Financing / Terms:

\$

Acquisition Process:

This is an Asset Sale.

This sale will include all operating assets, customer lists, developed products and services and goodwill of the company.

Deal Structure

The seller is open to receiving offers and they will evaluate each offer on its own merits and in relation to other offers.

All contact and inquiries must be made through **Rogerson Business Services** as the owner and decision makers in the business wish to remain focused on the management and operation of the company.

Transition

The owners of the company understand that is in both the buyer's and seller's best interest for the company to transition smoothly. The owner will assist the buyer with an unpaid two weeks transition period at the close of escrow. Additional training/consulting may be available from the Seller, if required, for an additional fee.

Non-Compete:

The Seller will agree not compete with the Buyer, directly or indirectly, for a period of (__) years within a __ mile radius of the business.

Other Comments:

Disclaimer:

Rogerson Business Services has based this presentation and analysis upon information supplied by the Seller and the Seller's Disclosure Statement. Rogerson Business Services did not make an attempt to independently verify these representations, and, therefore, does not make any expressed nor implied warranties as to the conclusions drawn. During the due diligence process, it is the responsibility of the Buyer, with the aid of an accountant and/or attorney, if necessary, to independently verify all representations which have been made.

For further information contact:

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