

Comparative Forms of Financing

	PRIVATE INVESTOR	LEASING	PUBLIC OFFERING	FACTORING	VENTURE CAPITAL	BANK LOAN
SIMPLE APPLICATION PROCESS	VARIES	NO	NO	YES	NO	NO
NUMBER OF DAYS TO FUND	15-90	15-30	120-270	3-10	90-180	60-180
APPROVAL BASED ON CLIENT CREDIT	YES	YES	YES	NO	YES	YES
FUNDING RELATED TO SALES	NO	NO	NO	YES	NO	NO
NEED TO GIVE UP EQUITY	YES	NO	YES	NO	YES	NO
NEED TO GIVE UP CONTROL	POSSIBLY	NO	POSSIBLY	NO	YES	NO
LIMITED TO ASSET VALUE	POSSIBLY	YES	NO	NO	NO	YES
REQUIRES PROFITABILITY LEVELS	LIKELY	LIKELY	YES	NO	LIKELY	YES
REQUIRES MONITORING PROCESS	YES	NO	YES	YES	YES	YES
REDUCES OVERHEAD EXPENSES	NO	NO	NO	YES	NO	NO

For a confidential assessment of your financing needs it pays to contact the professionals at Liquid Capital.

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