## Market Pulse Report Q2, 2016 vs Q2, 2015

Scott Bushkie, CBI, M&AMI, IBBA Chair

Lisa Riley, Ph.D., CBI, IBBA Market Pulse Chair

Craig Everett, Ph.D.

**Director, Pepperdine Private Capital Markets Project** 









This research was made possible with the support of the International Business Brokers Association (IBBA) and M&A Source.









#### **ACKNOWLEDGEMENTS**

We'd also like to thank the following people at The Graziadio School of Business and Management for their contributions:

David M. Smith, Ph.D. Interim Dean

John K. Paglia, Ph.D. Associate Dean, Associate Professor of Finance

Cynthia Chilton
Director of Marketing

Irina Shaykhutdinova Research Associate









### Outline

١.	About the Market Pulse Report	5
II.	Business Transactions Closed in the Last 3 Months	7
III.	Business Expectations7	1









### I. About the Market Pulse Report

The International Business Brokers Association (IBBA) and M&A Source, in partnership with Pepperdine Private Capital Markets Project, have set a goal to provide quality information on a quarterly basis in order to become the go-to source for Main Street and Lower Middle Market transactions. The "Market Pulse Report" gives you timely and accurate data to help you build and maintain a successful and sustainable business.









## About the Survey

- 25 questions
- Invited participants were members of the International Business Brokers Association (IBBA), IBBA Affiliates/Chapters, and/or M&A Source
- 378 completed responses in Q2, 2016; 249 completed responses in Q2, 2015
- Responses collected from July 1 July 15, 2016
   and from July 1 July 15, 2015 accordingly









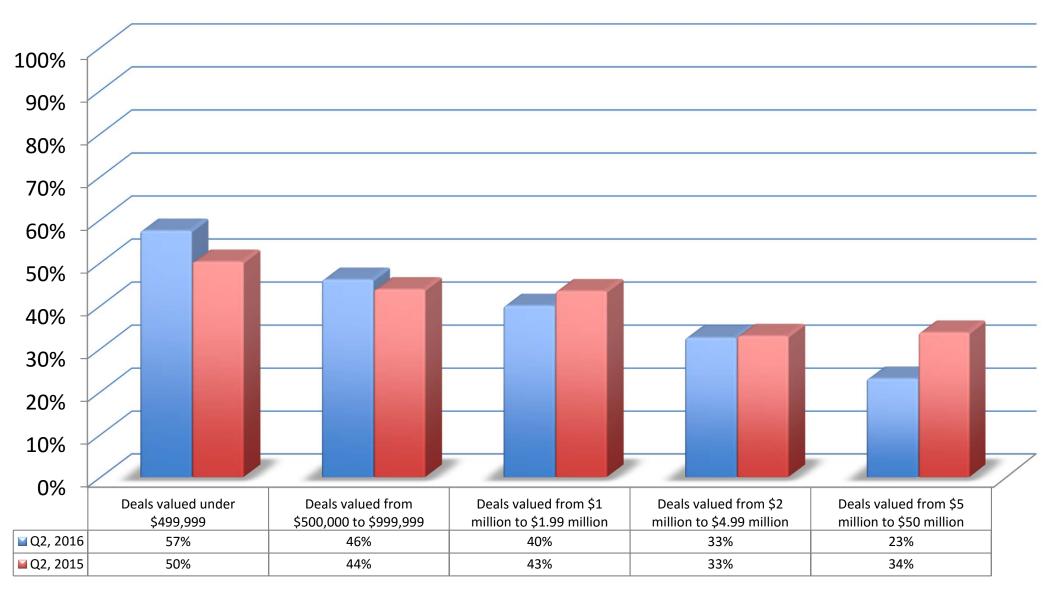
# II. Business Transactions Closed in the Last 3 Months







### Typical Size of Business Transactions



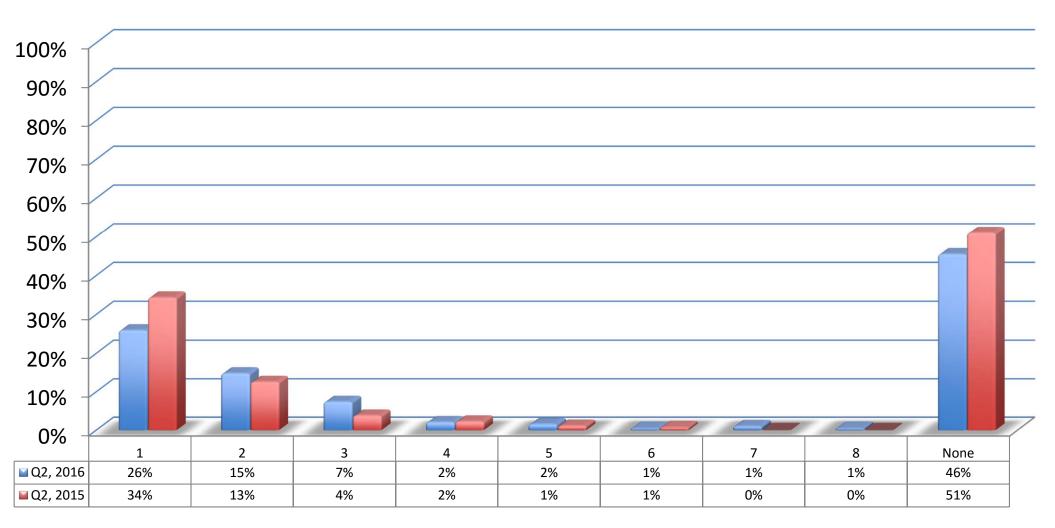








# Number of Business Transactions Closed by Respondents in the Last 3 Months



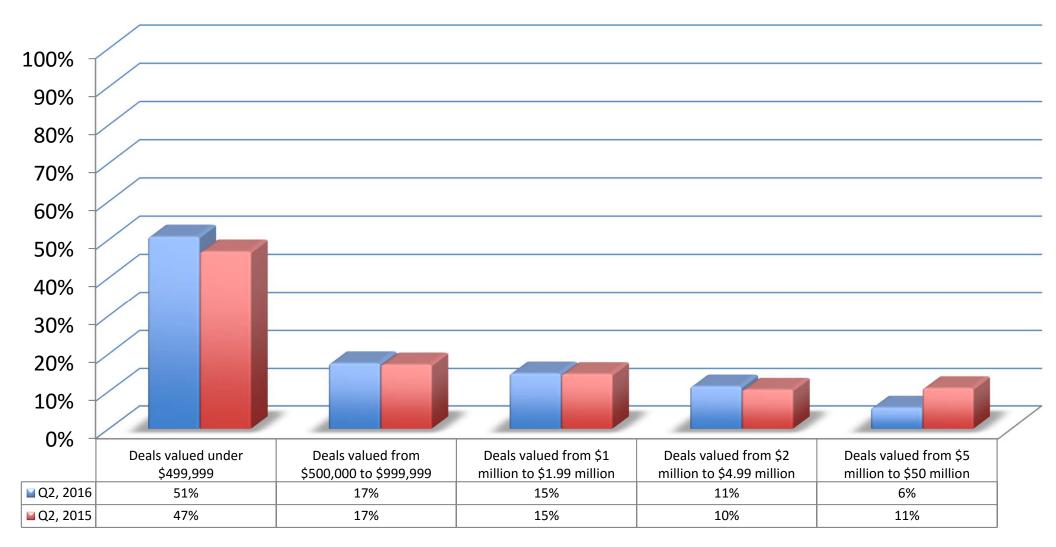








# Business Transactions Closed in the Last 3 Months by Deal Size











## Change in the Number of New Clients by Deal Size in The Last 3 Months

Deal size	Greatly decreased		Decreased		Stayed the same		Increased		Greatly increased		Score (1 to 5)	
Quarter	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015
Deals valued under \$499,999	3%	4%	9%	10%	50%	45%	34%	38%	4%	3%	3.5	3.3
Deals valued from \$500,000 to \$999,999	4%	1%	8%	9%	52%	41%	34%	45%	2%	4%	3.7	3.4
Deals valued from \$1 million to \$1.99 million	6%	3%	10%	13%	52%	43%	32%	38%	1%	4%	3.6	3.3
Deals valued from \$2 million to \$4.99 million	6%	5%	11%	9%	50%	48%	27%	33%	6%	5%	3.7	3.2
Deals valued from \$5 million to \$50 million	6%	4%	8%	10%	48%	45%	31%	37%	7%	4%	3.9	3.3

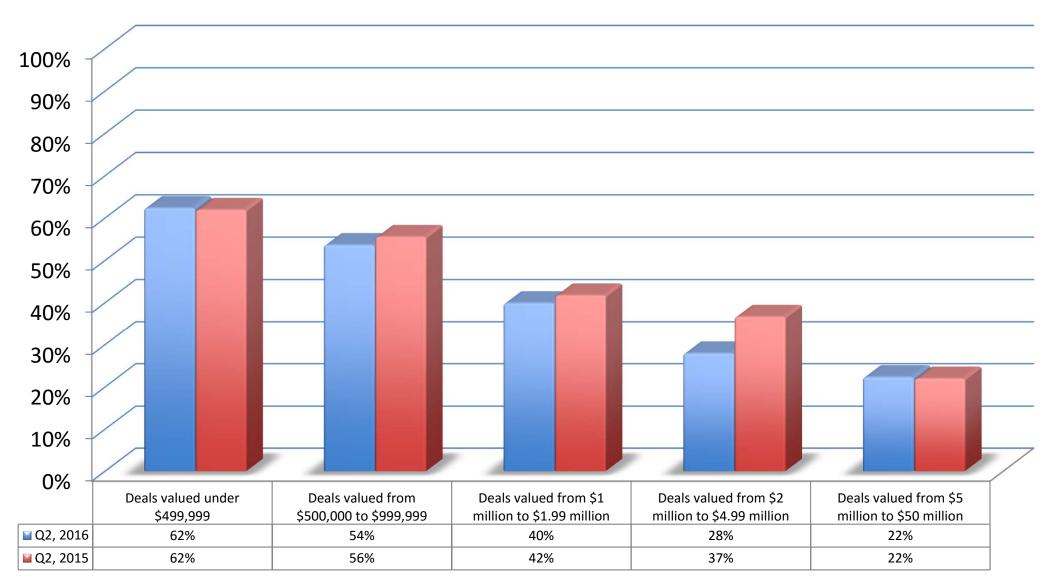








#### Was it Buyer's Market in the last 3 months?



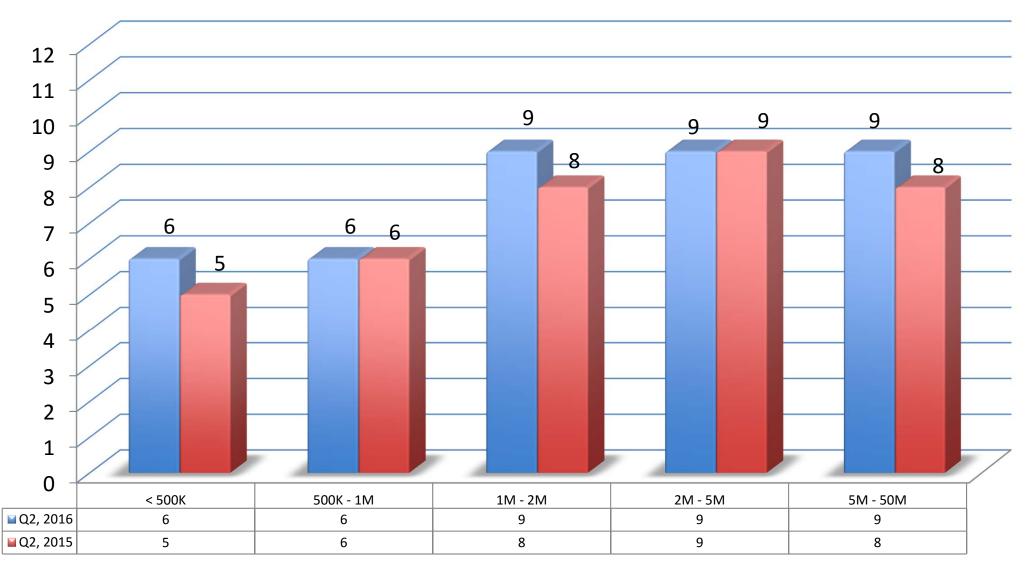








#### Median Time to Close a Deal (Months)



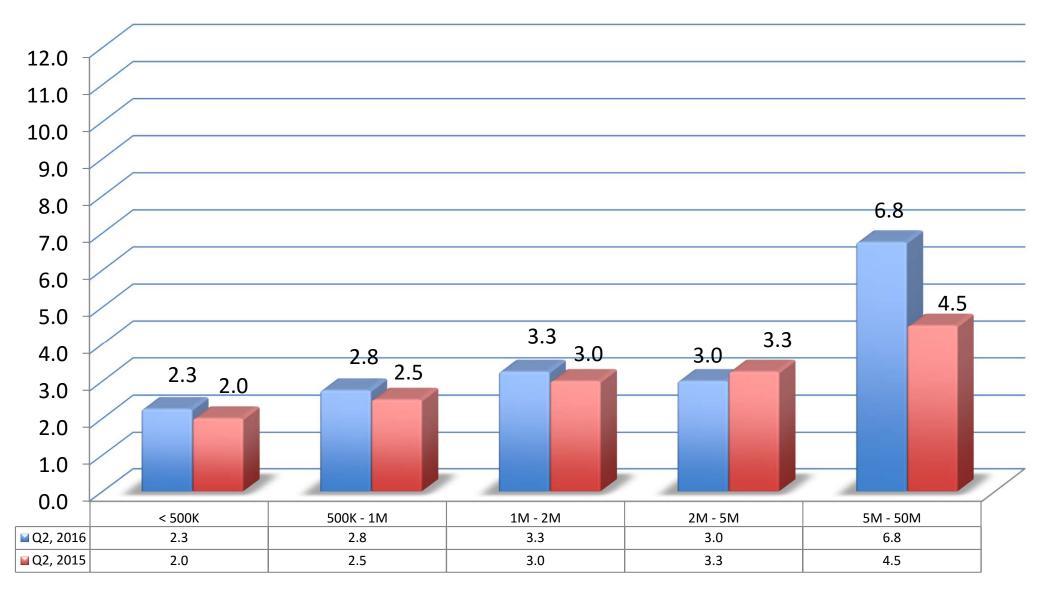








#### Median SDE Multiple Paid



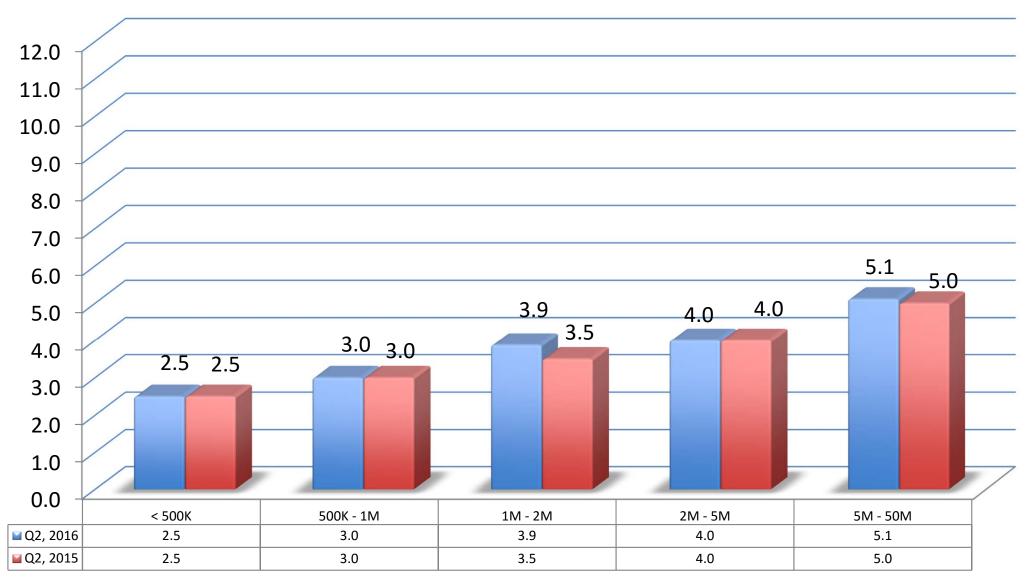








#### Median EBITDA Multiple Paid











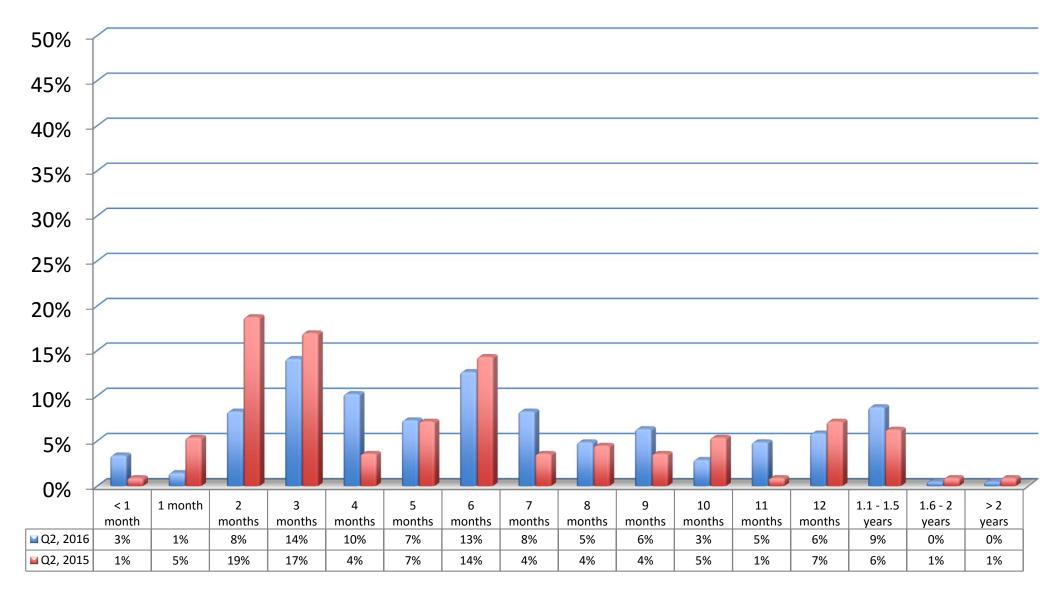
# Business Transactions Valued under \$499,999







#### Time to Close



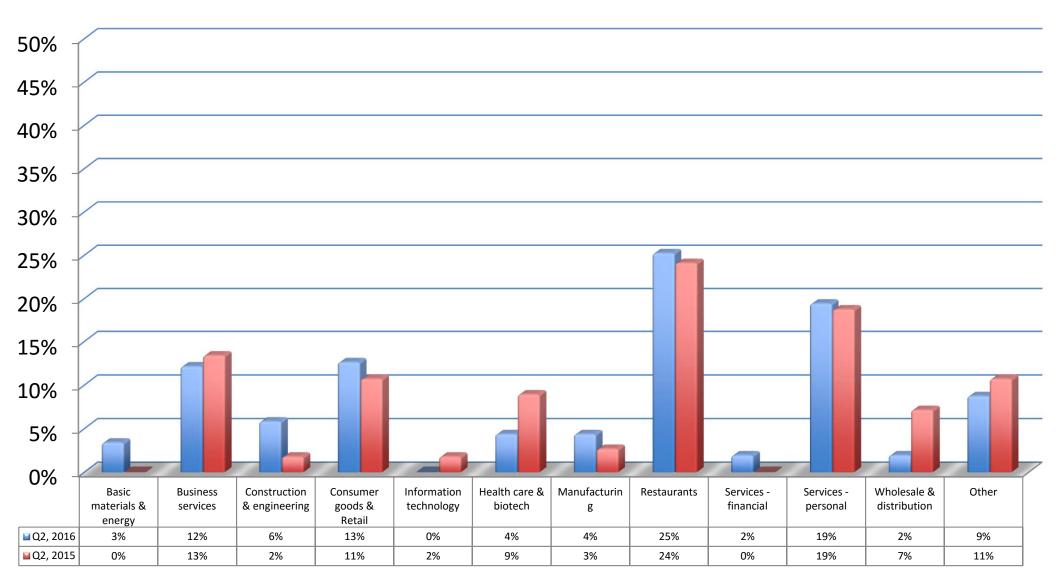








#### Industry



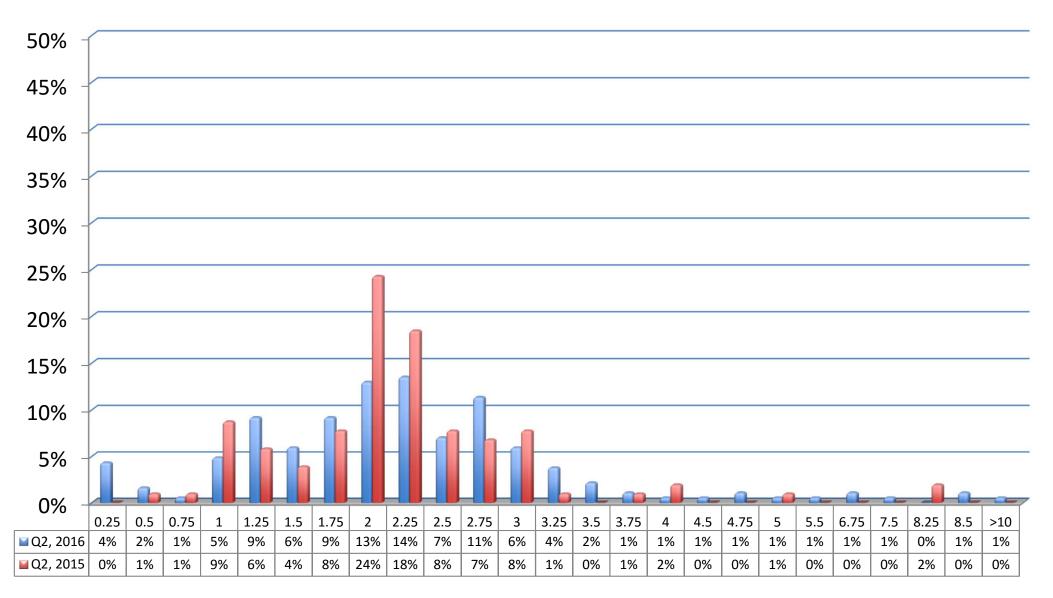








#### SDE Multiple Paid



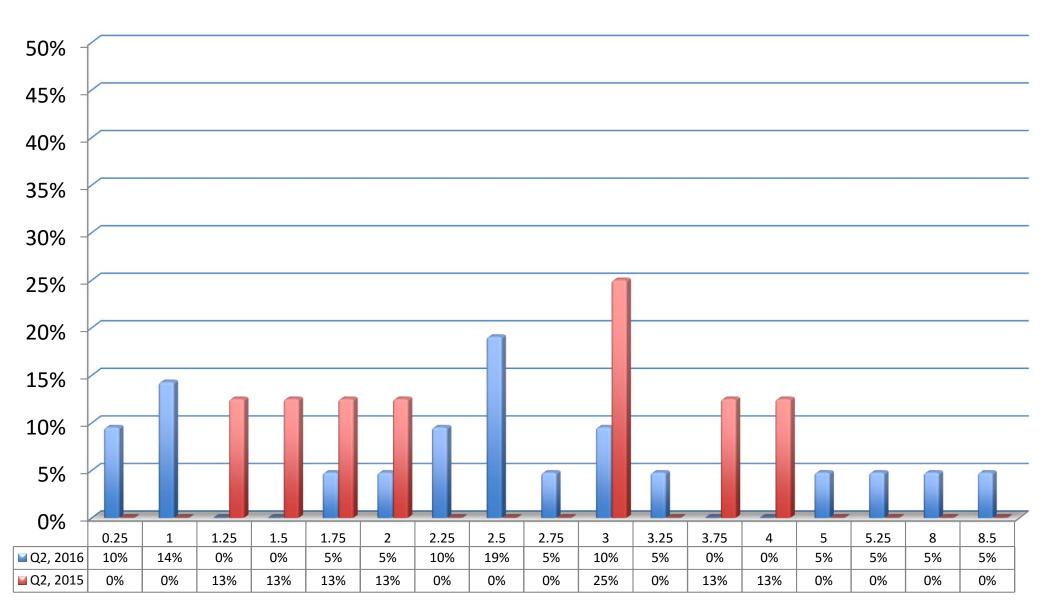








#### **EBITDA Multiple Paid**



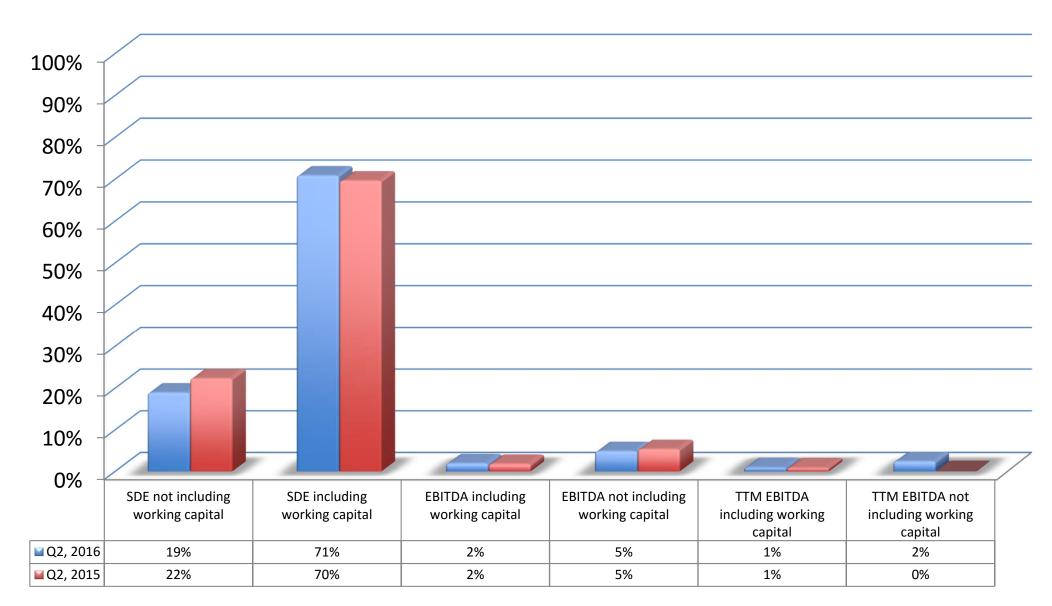








#### Multiple Type



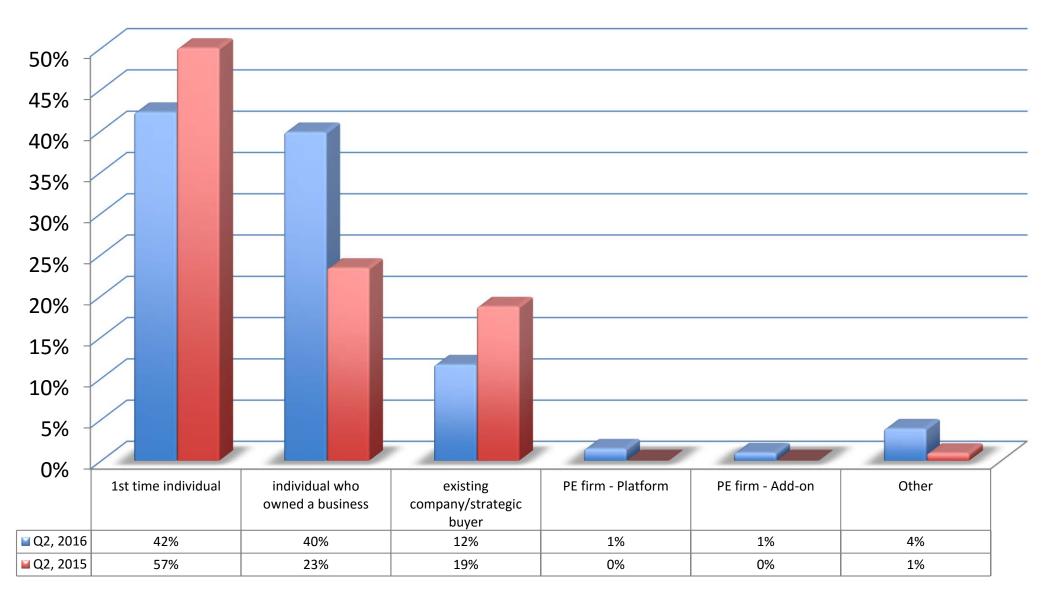








#### **Buyer Type**



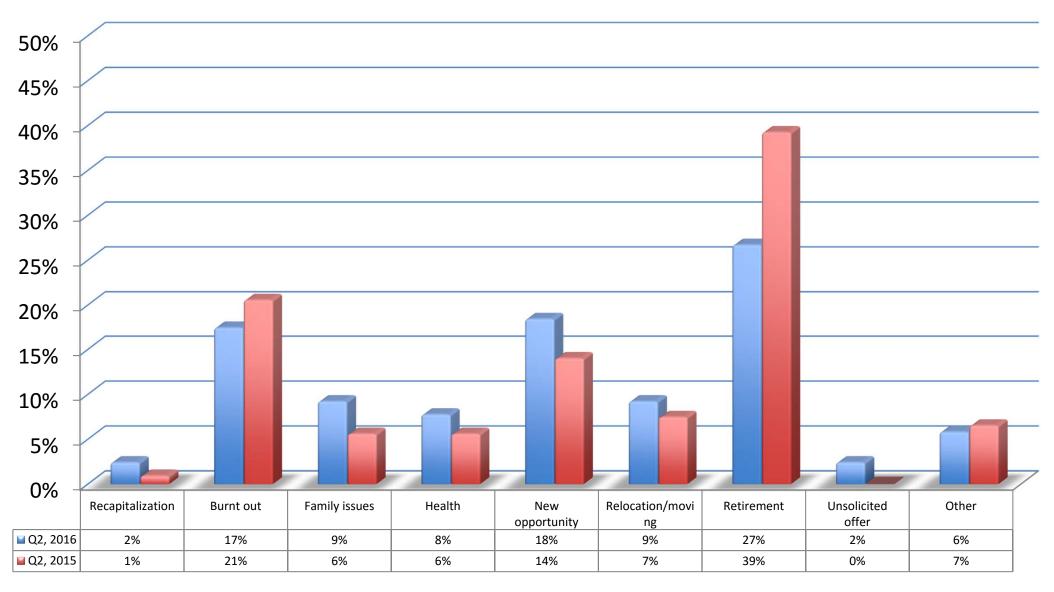








#### #1 Reason for Seller to Go to Market



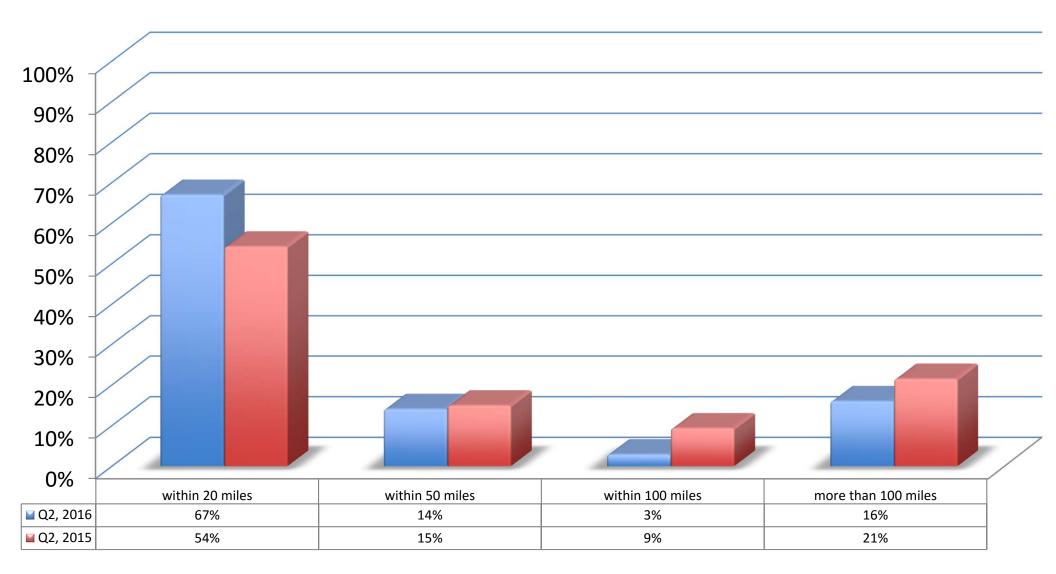








#### **Buyer Location**



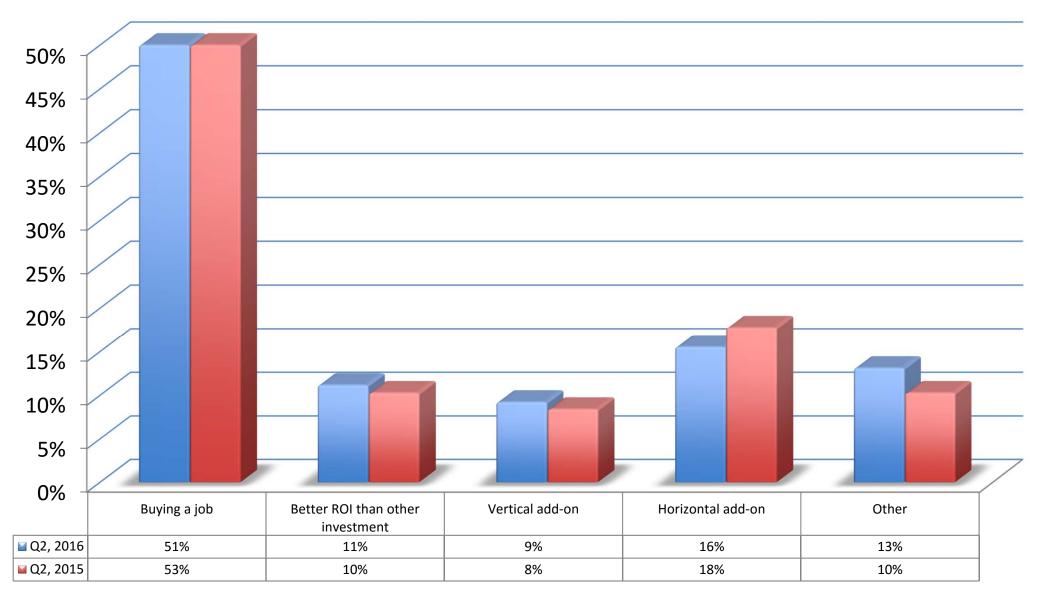








#### #1 Motivation for Buyer



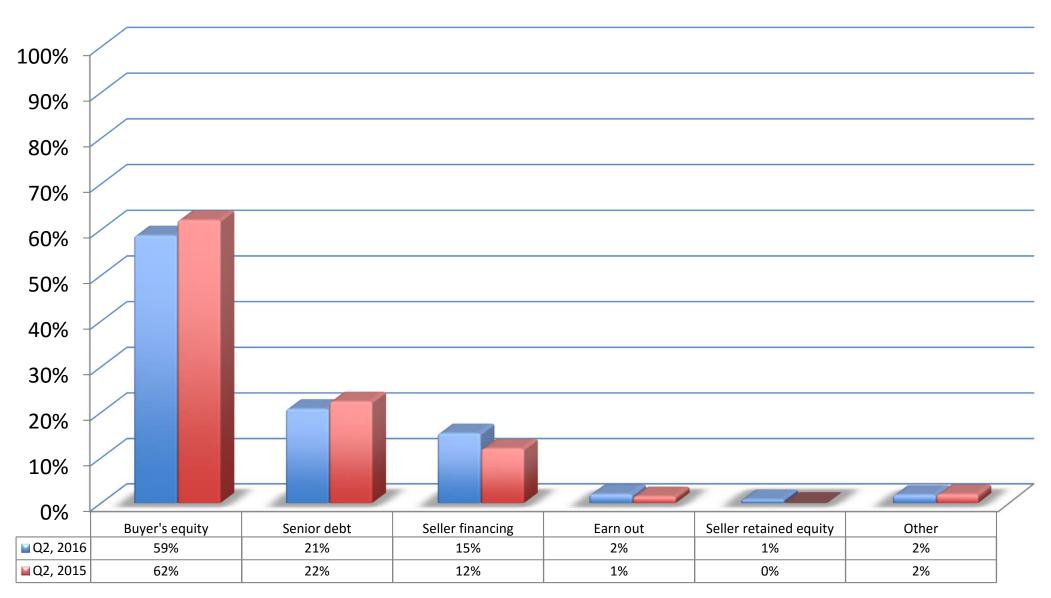








#### Financing Structure











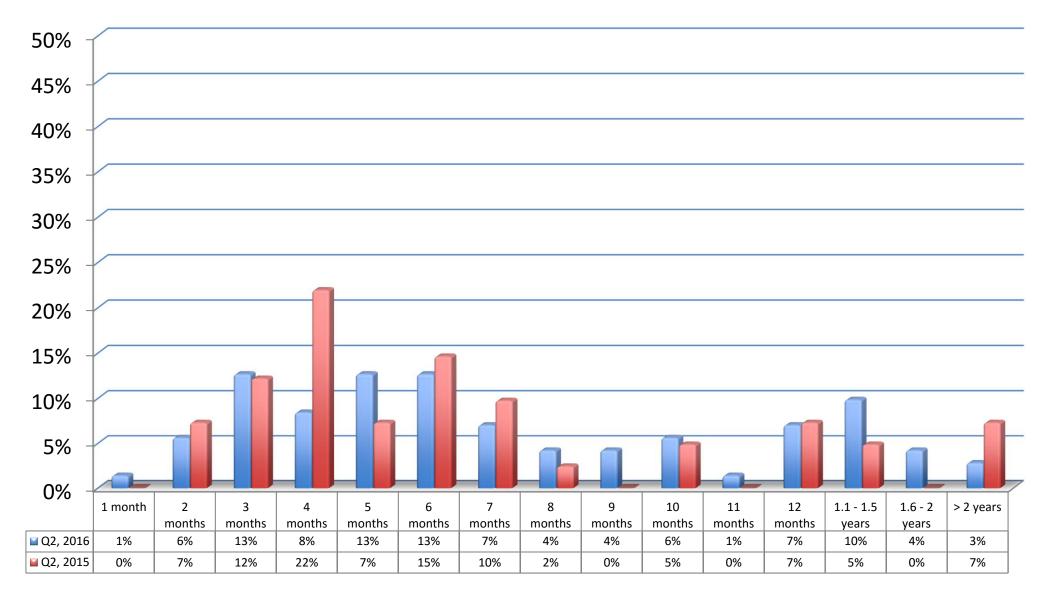
# Business Transactions Valued from \$500,000 to \$999,999







#### Time to Close



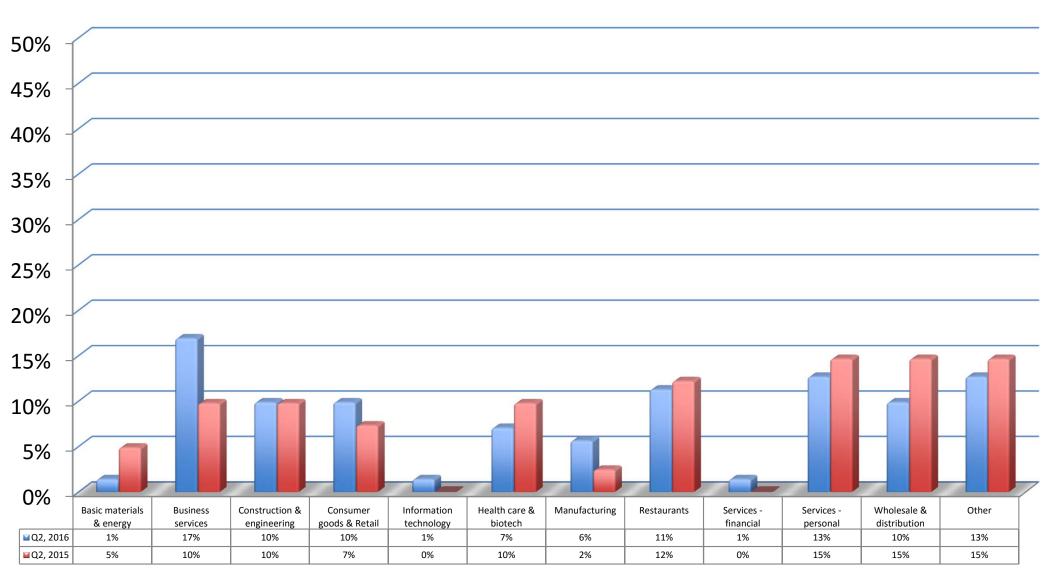








#### Industry



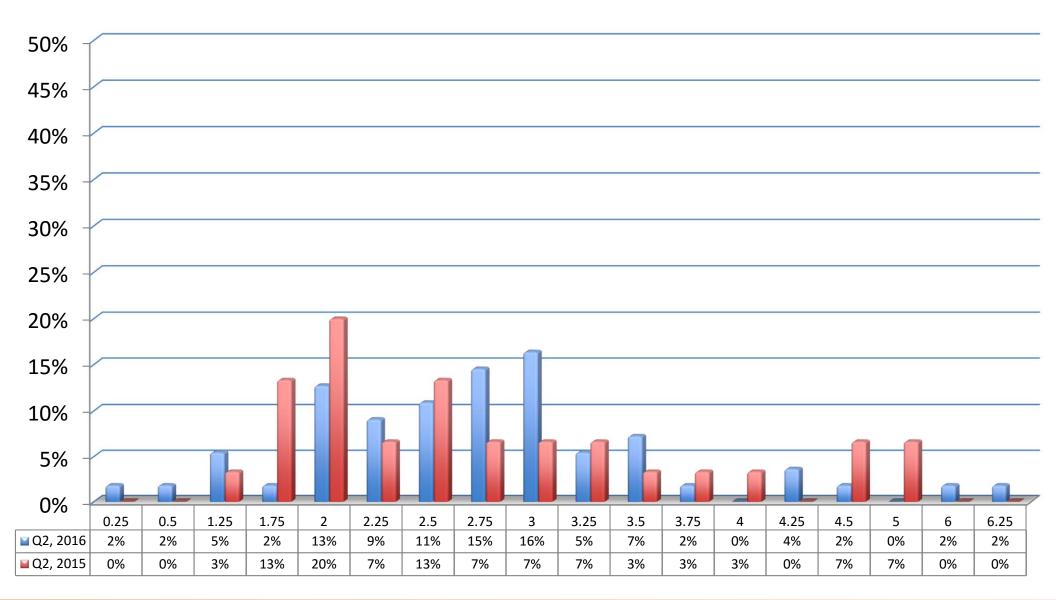








### SDE Multiple Paid



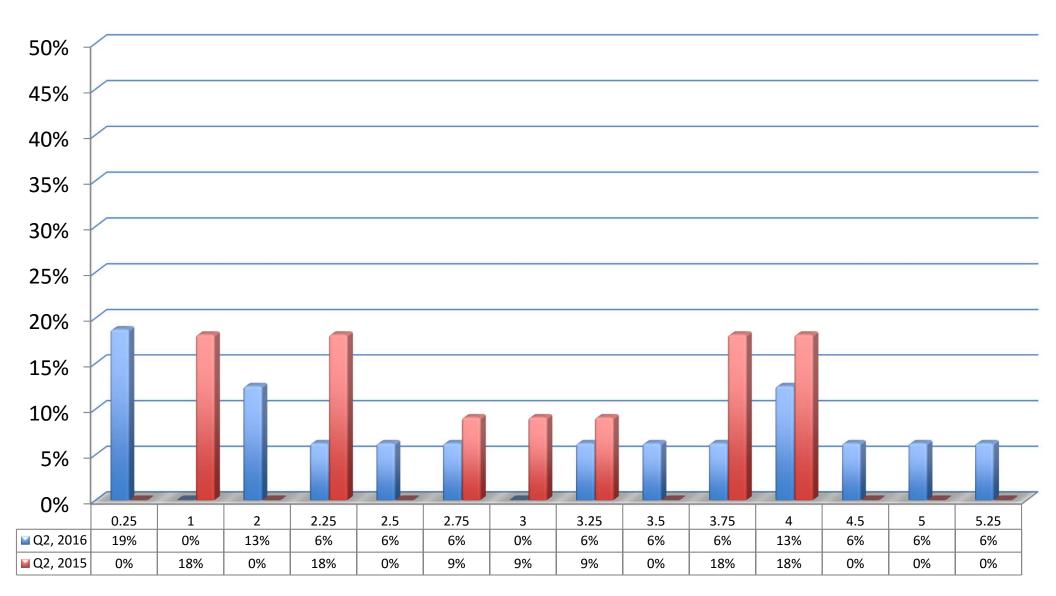








#### **EBITDA Multiple Paid**



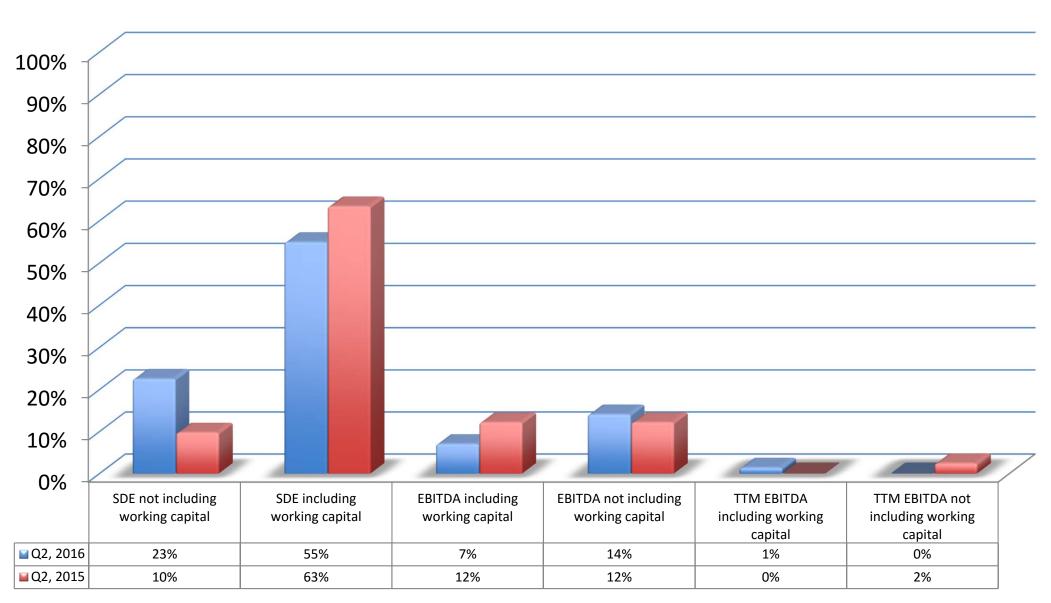








#### Multiple Type



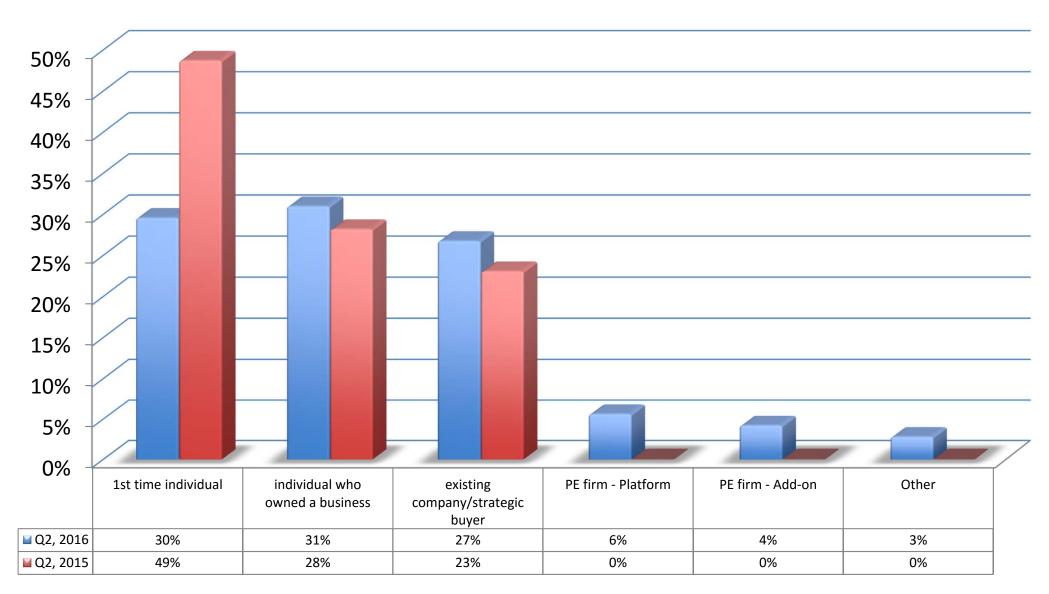








#### **Buyer Type**



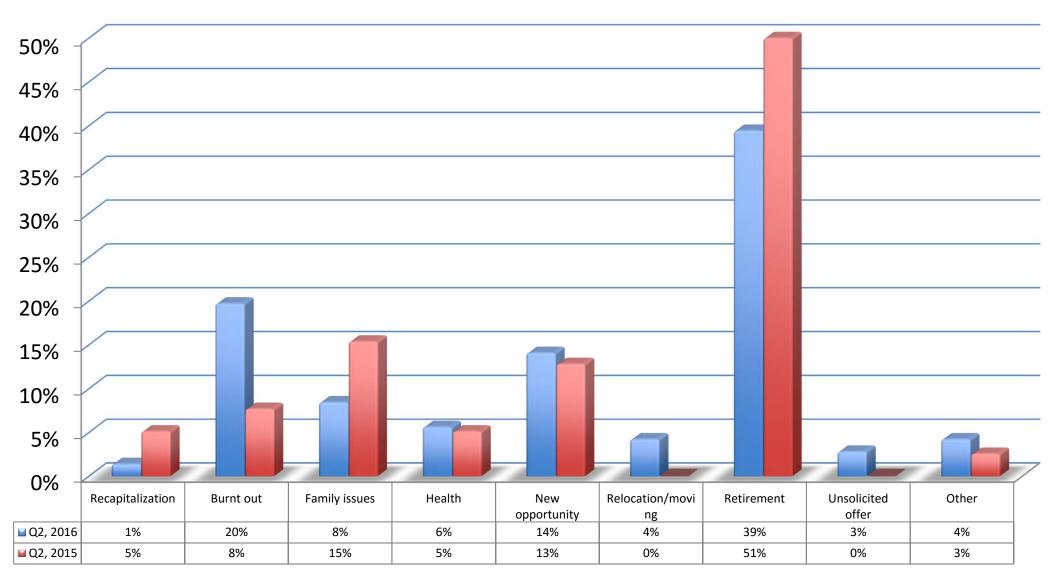








#### #1 Reason for Seller to Go to Market



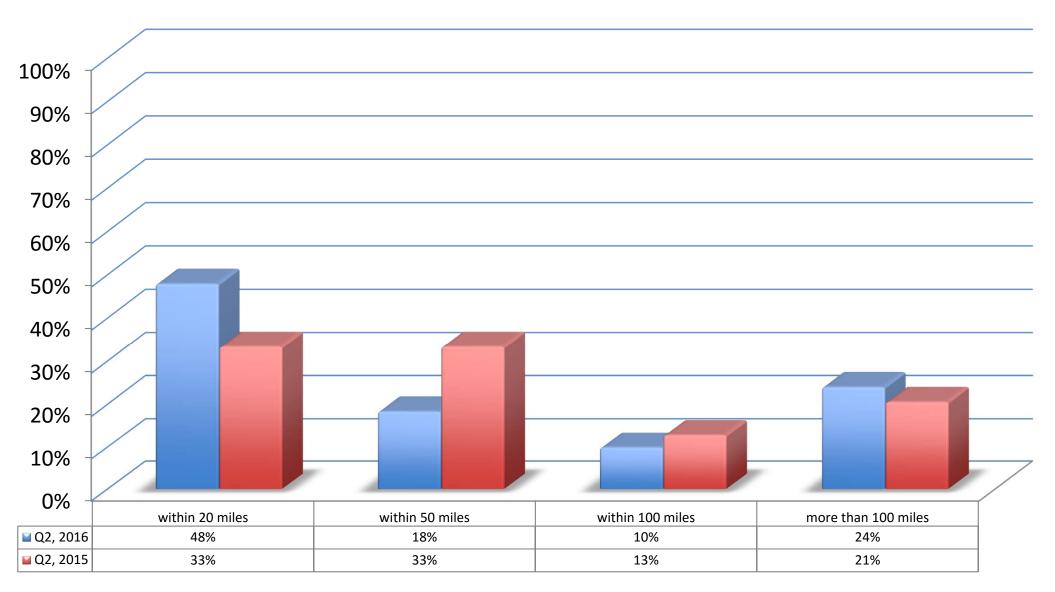








#### **Buyer Location**



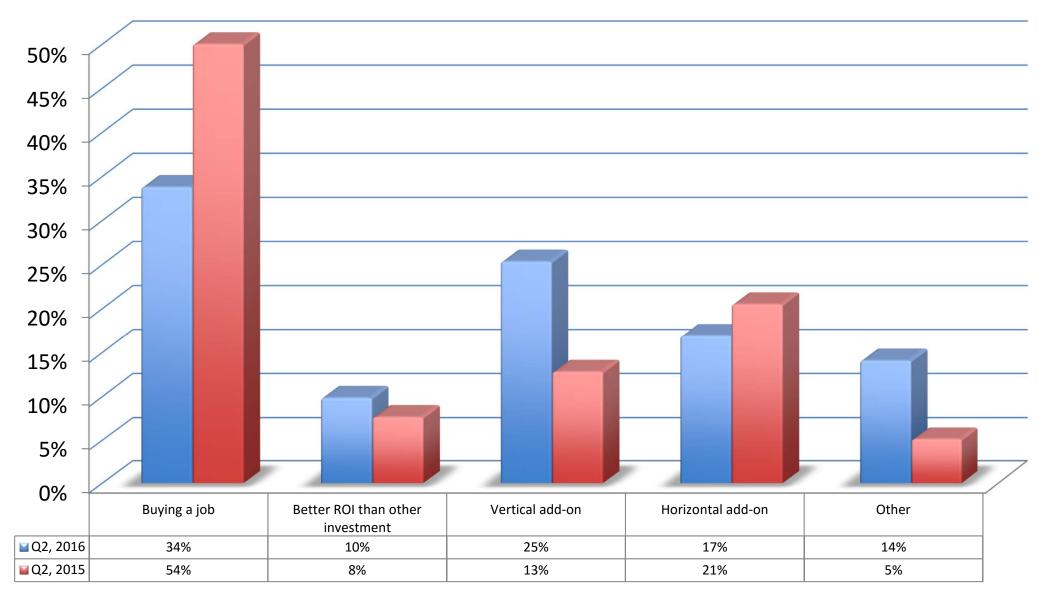








#### #1 Motivation for Buyer



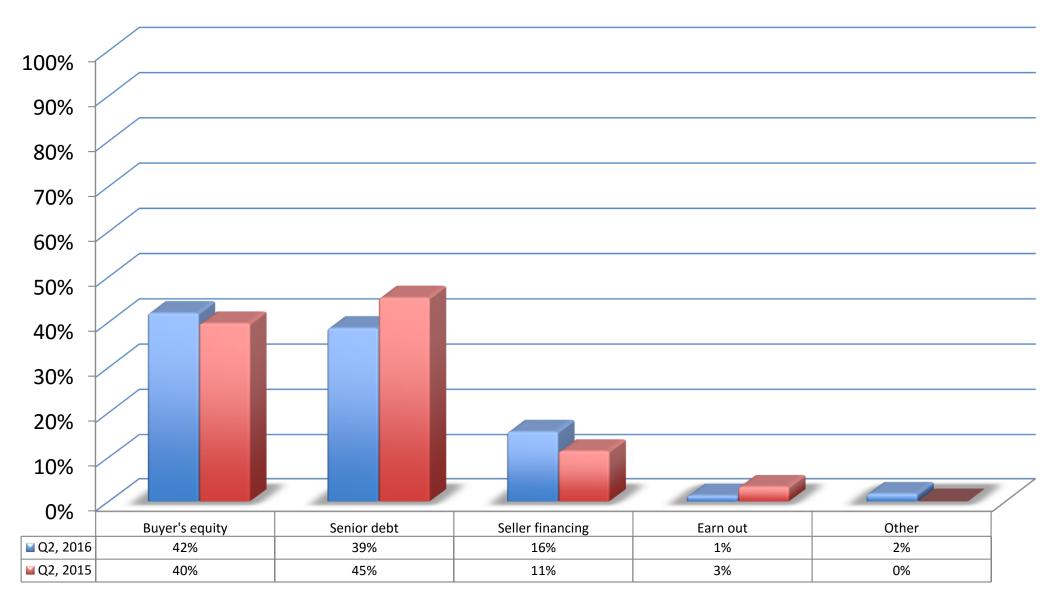








#### Financing Structure











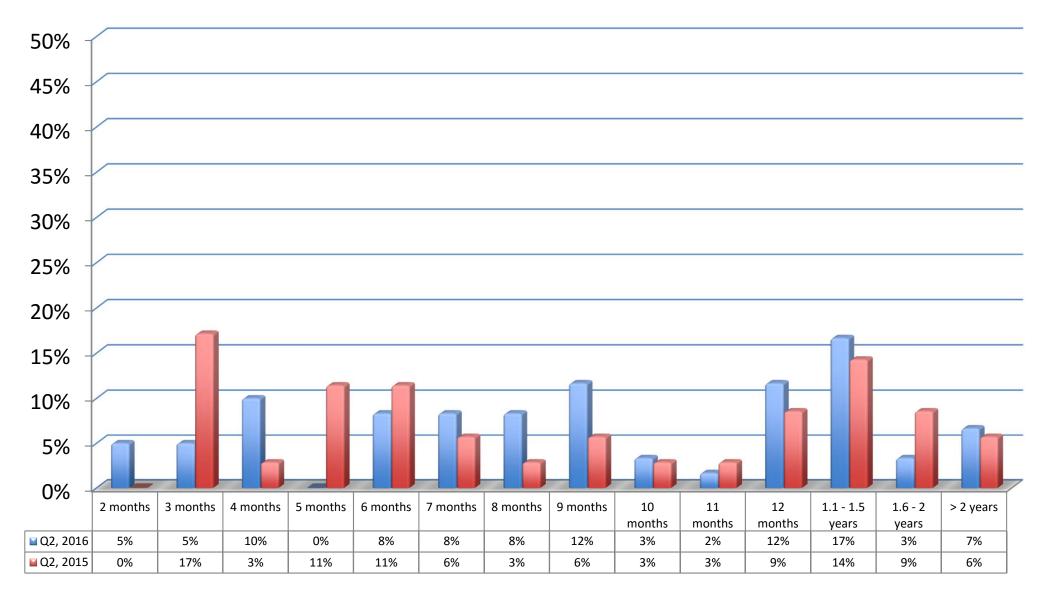
# Business Transactions Valued from \$1 Million to \$1.99 Million







#### Time to Close



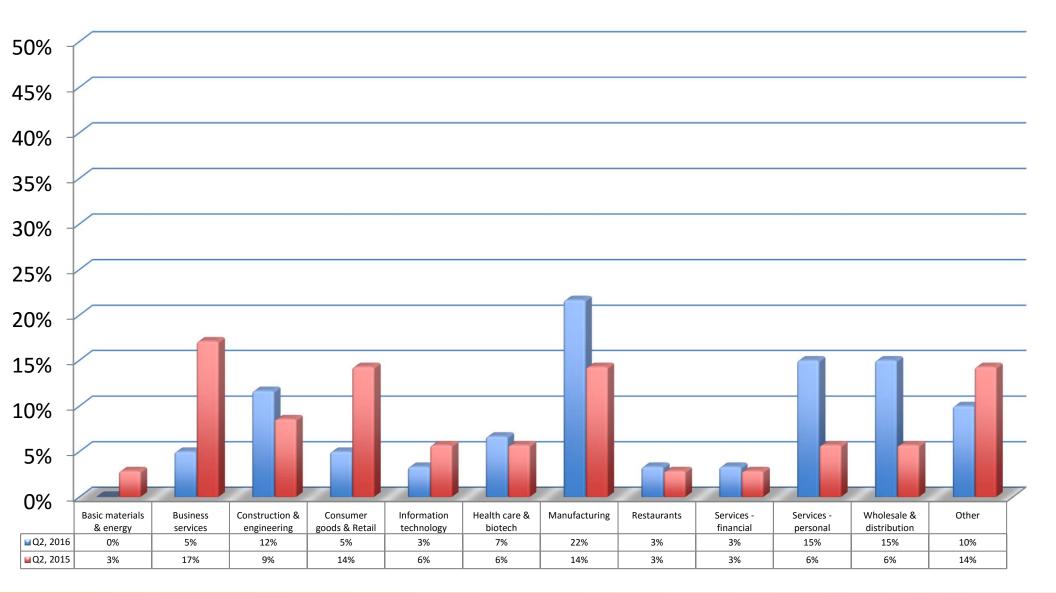








#### Industry



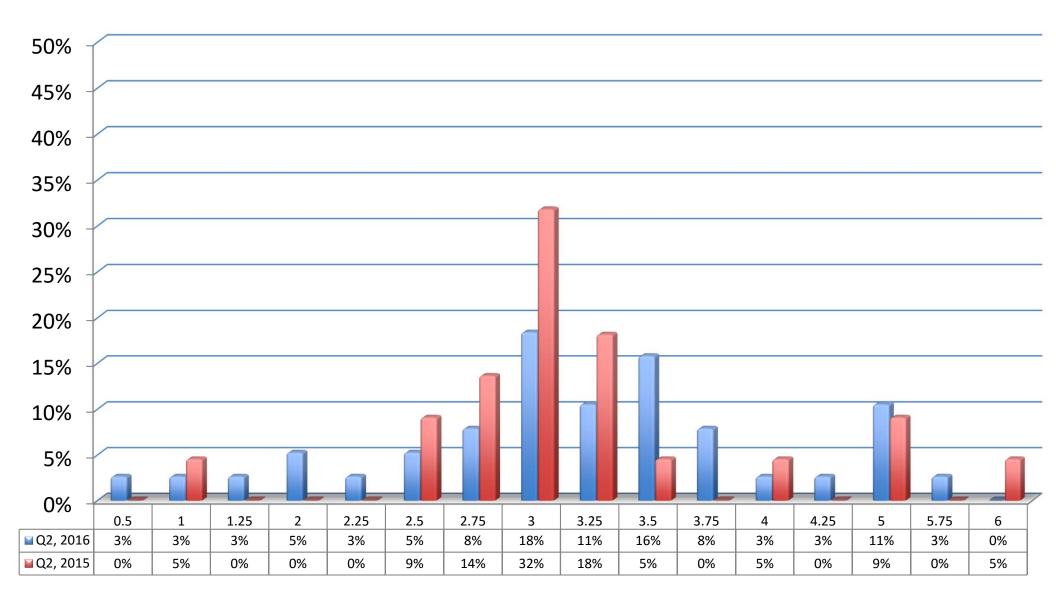








#### SDE Multiple Paid



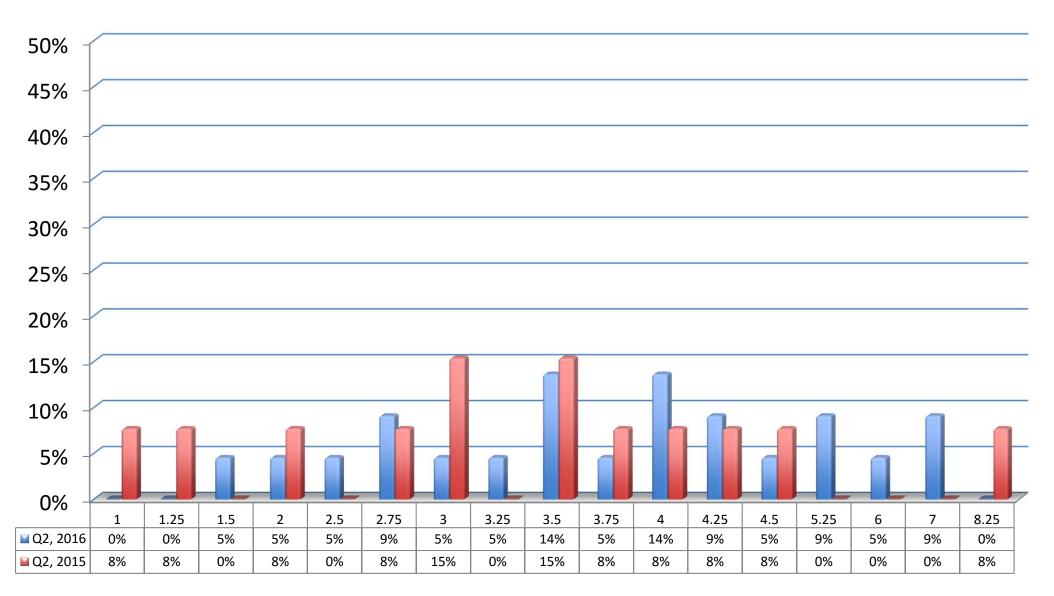








#### **EBITDA Multiple Paid**



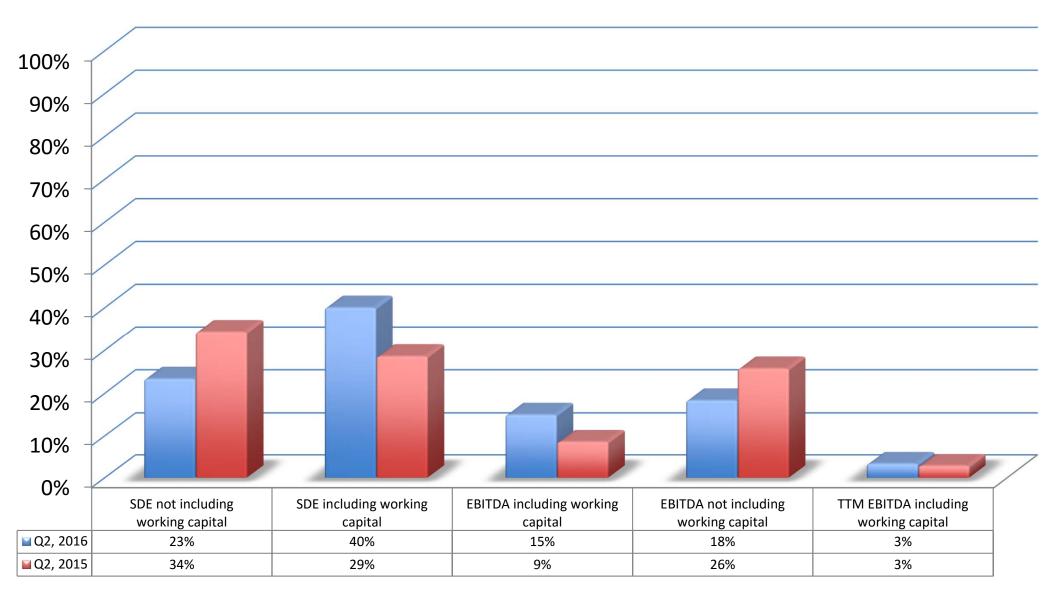








# Multiple Type



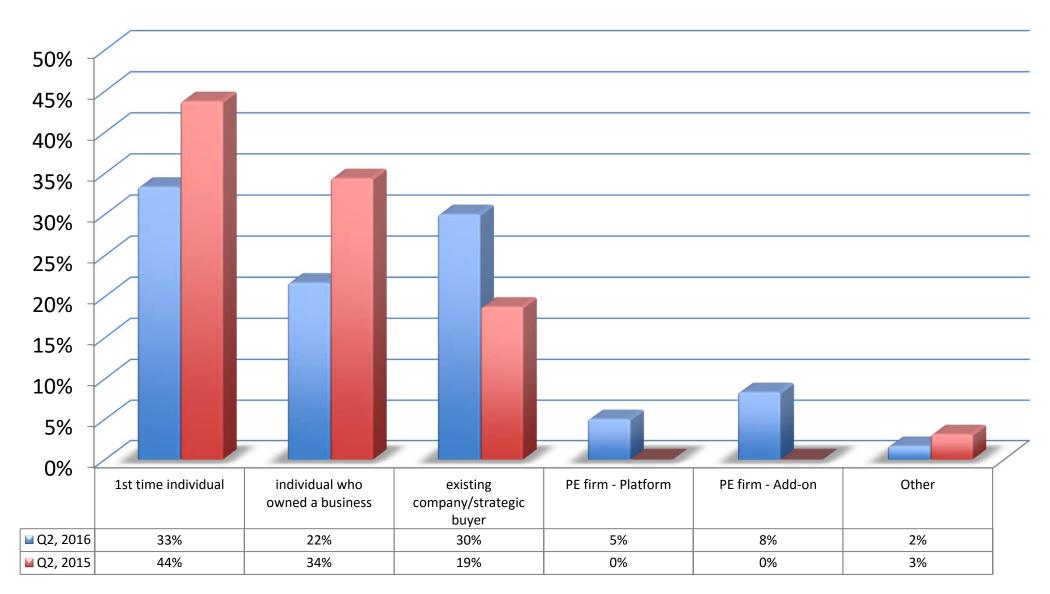








#### **Buyer Type**



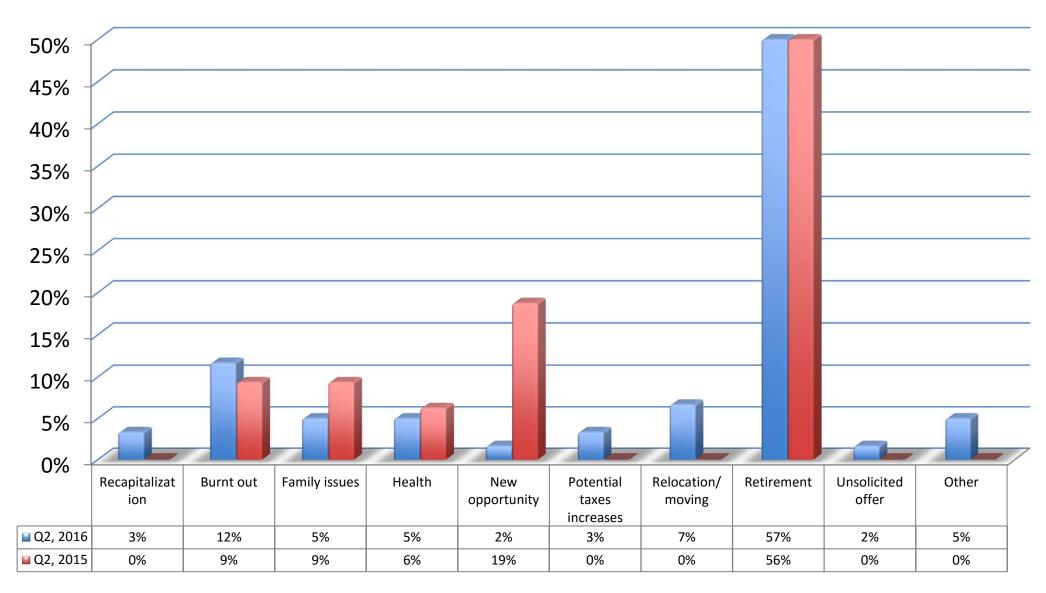








#### #1 Reason for Seller to Go to Market



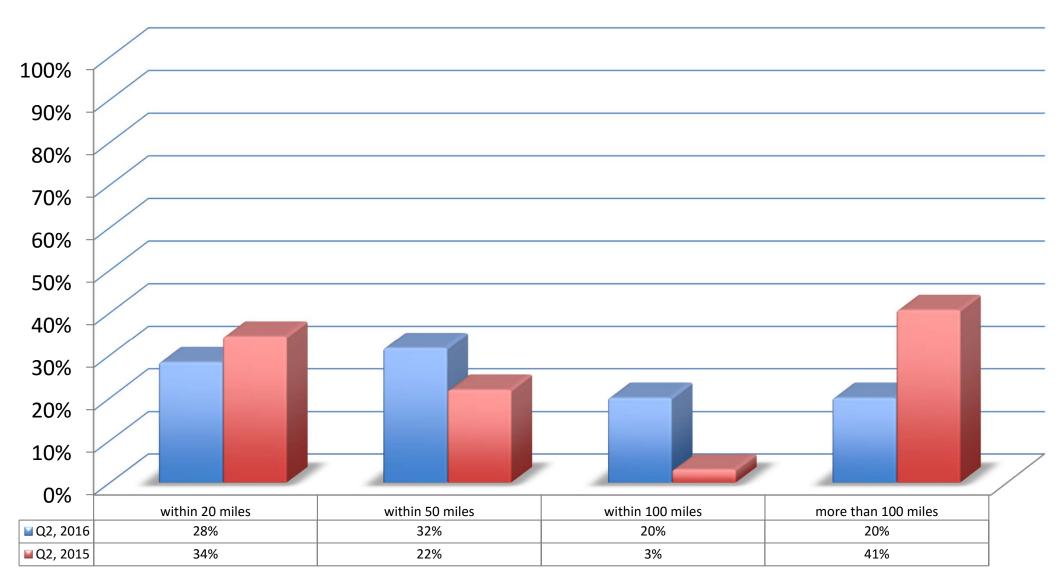








#### **Buyer Location**



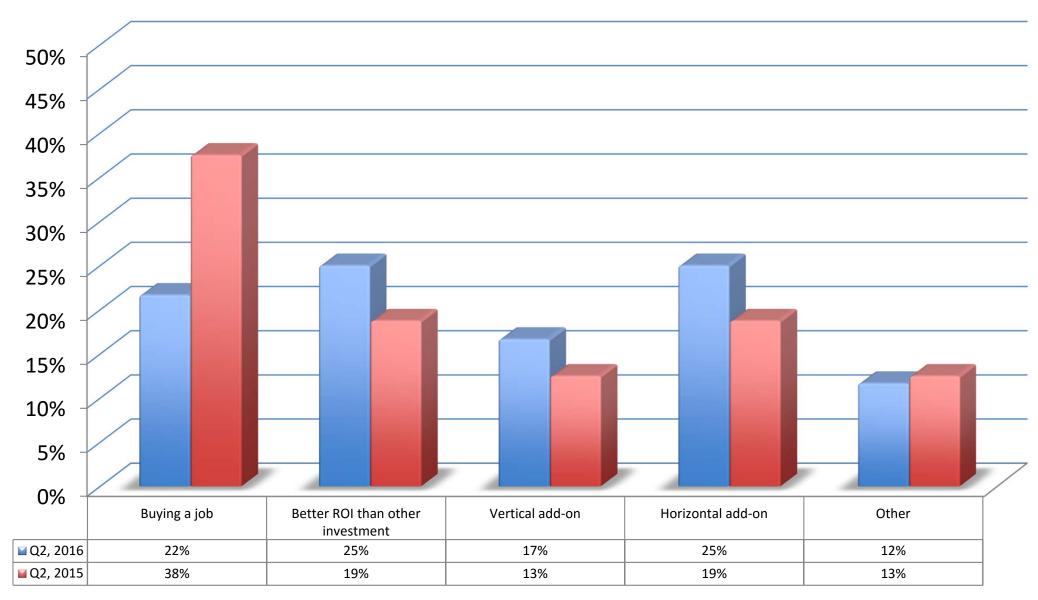








#### #1 Motivation for Buyer



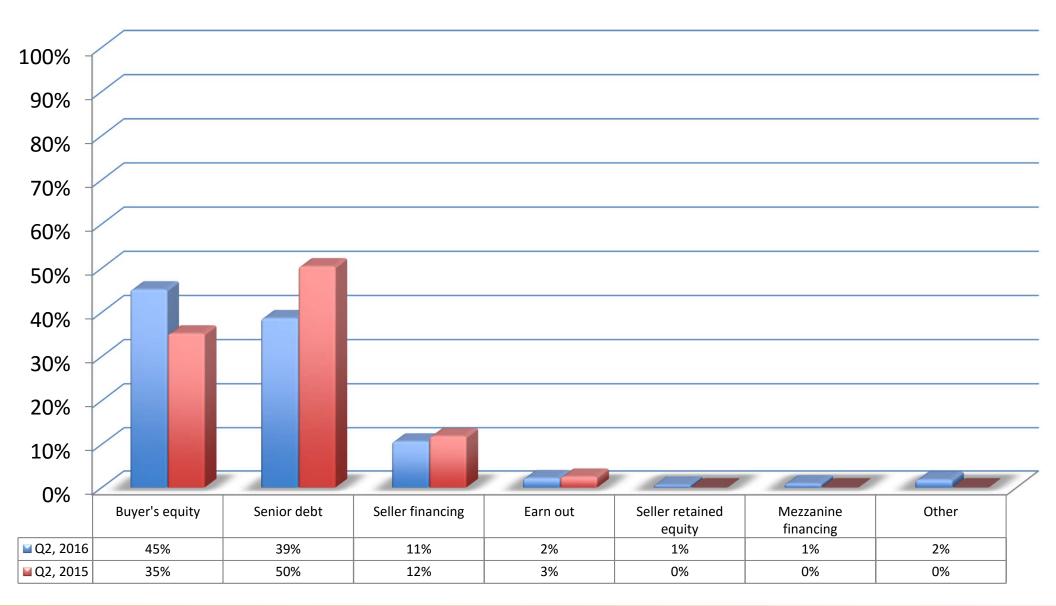








#### Financing Structure











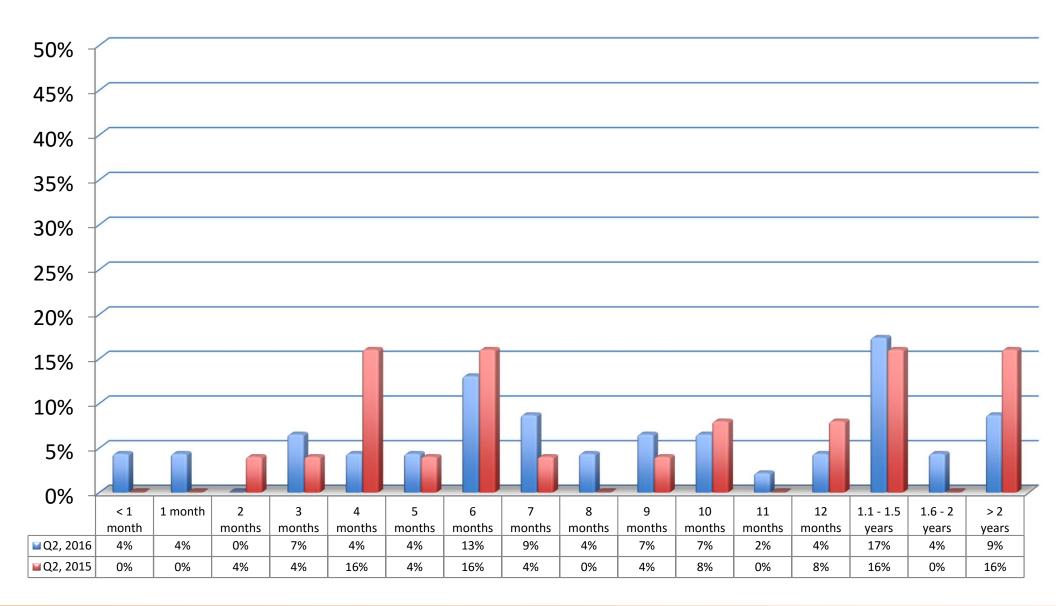
# Business Transactions Valued from \$2 Million to \$4.99 Million







#### Time to Close



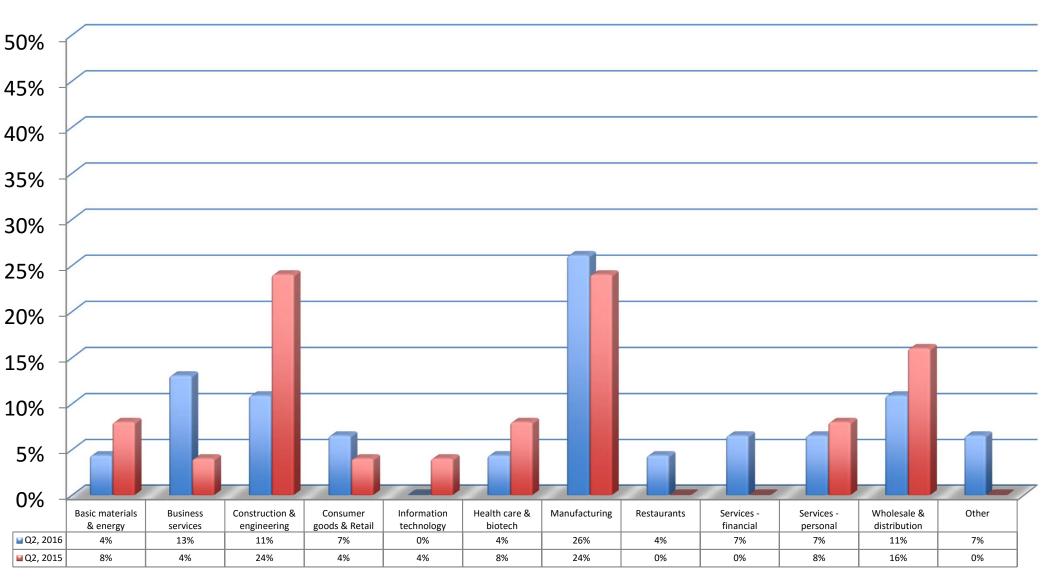








### Industry



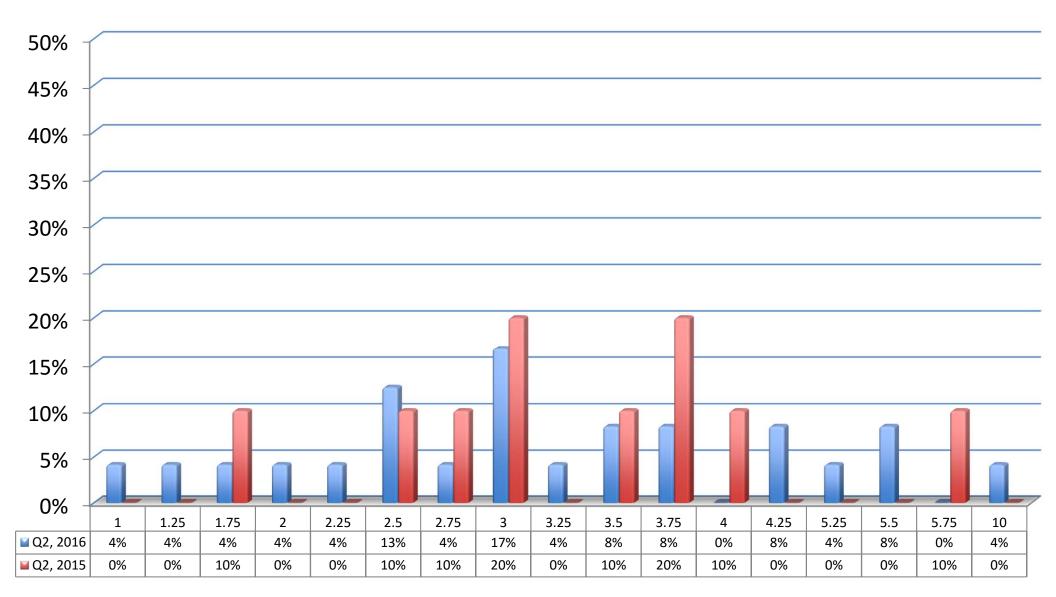








### SDE Multiple Paid



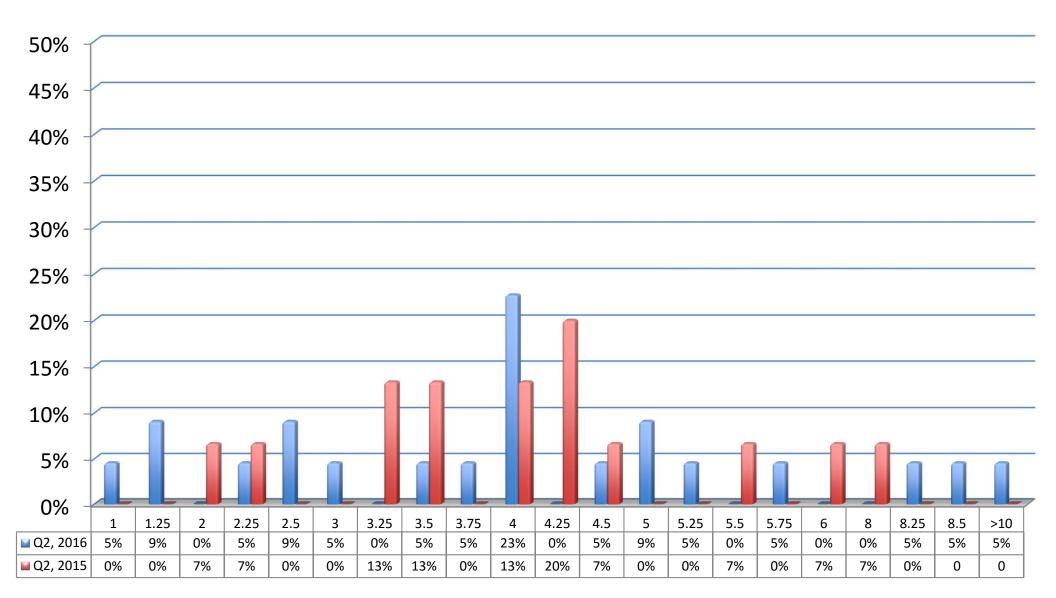








#### **EBITDA Multiple Paid**



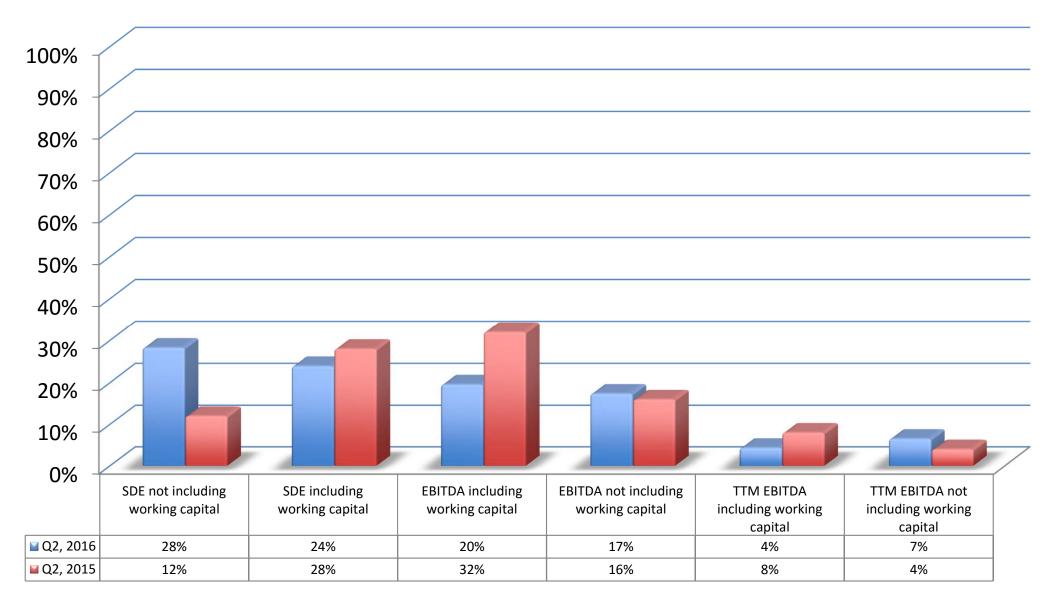








## Multiple Type



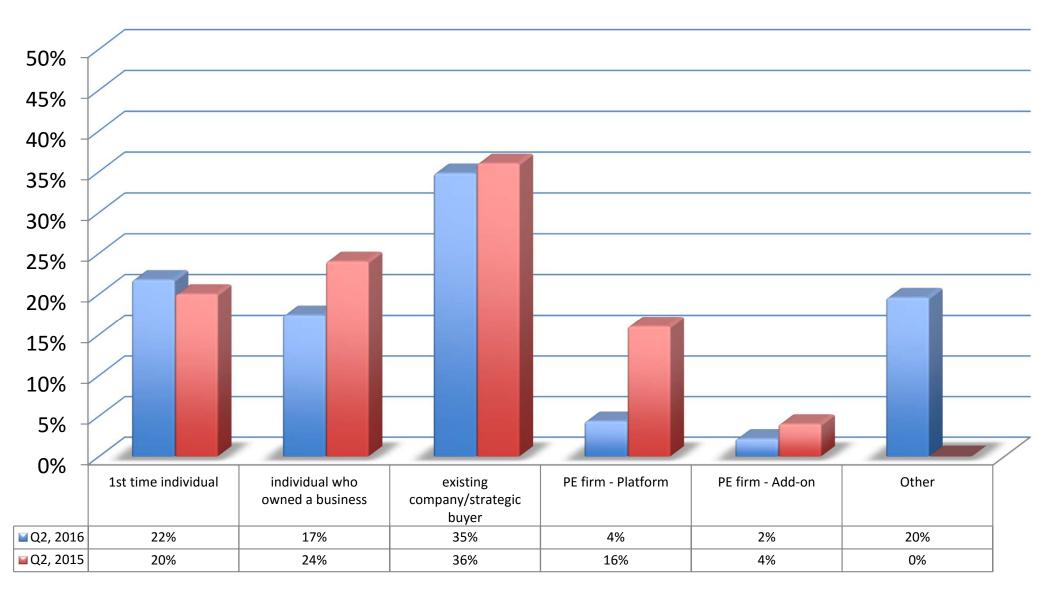








#### **Buyer Type**



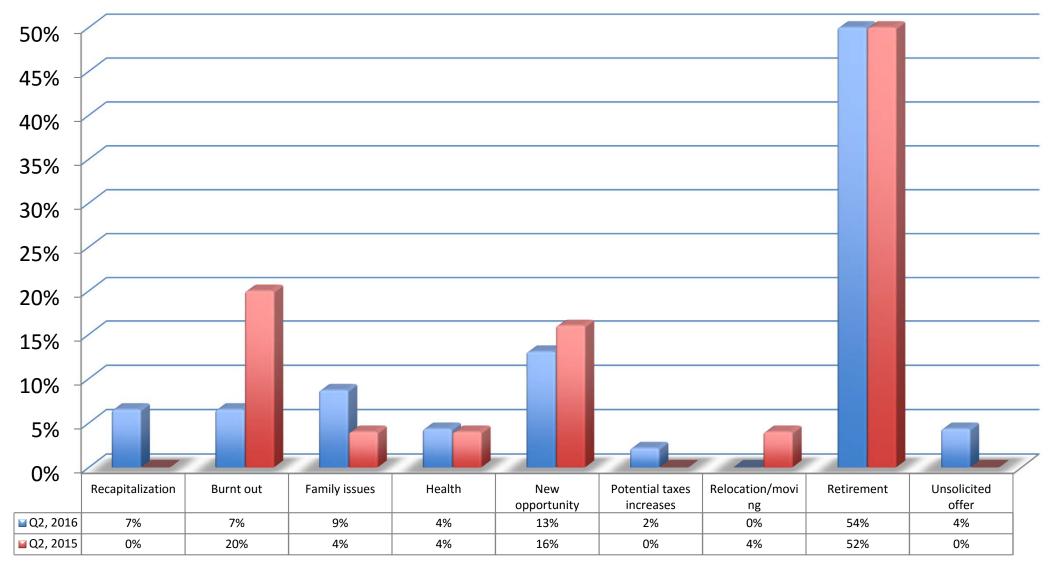








#### #1 Reason for Seller to Go to Market



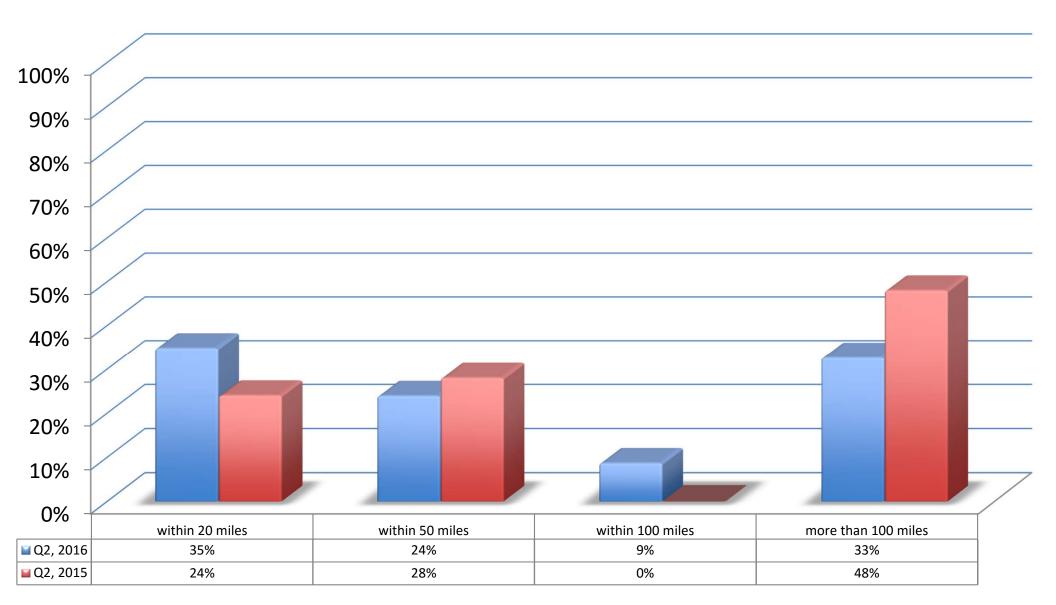








#### **Buyer Location**



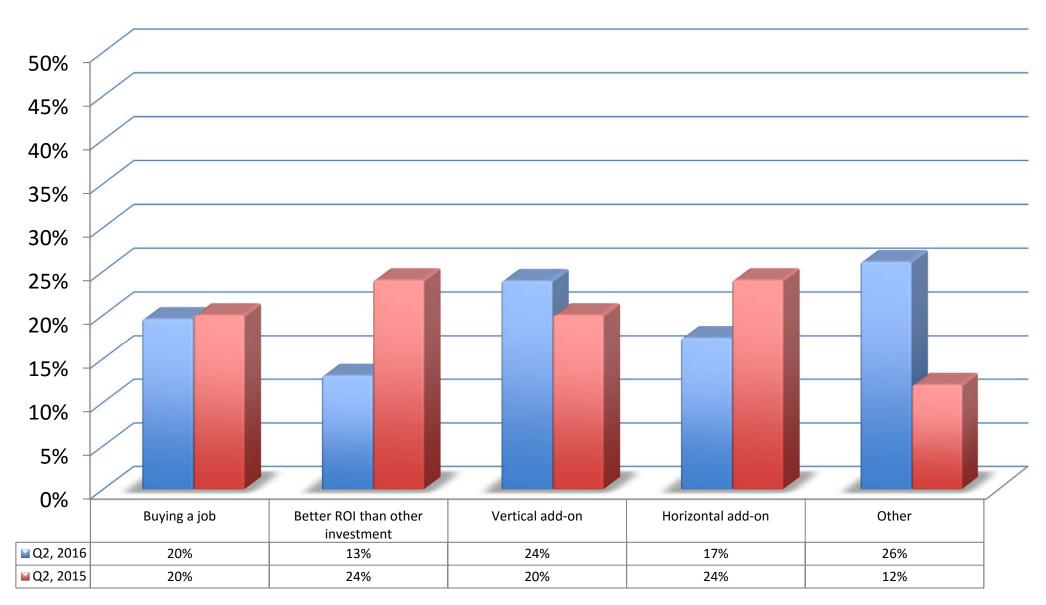








#### #1 Motivation for Buyer



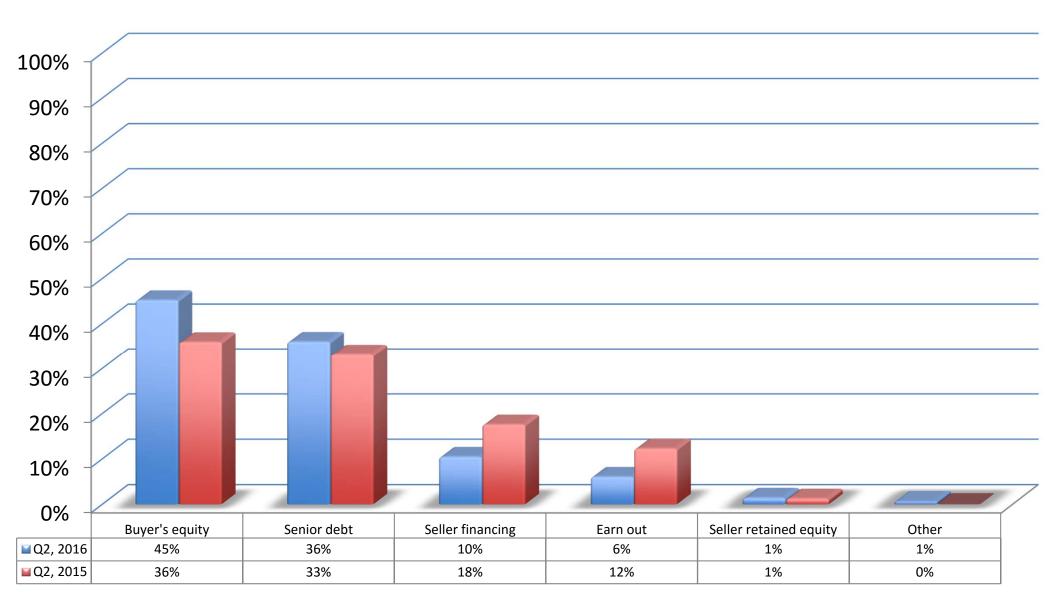








#### Financing Structure











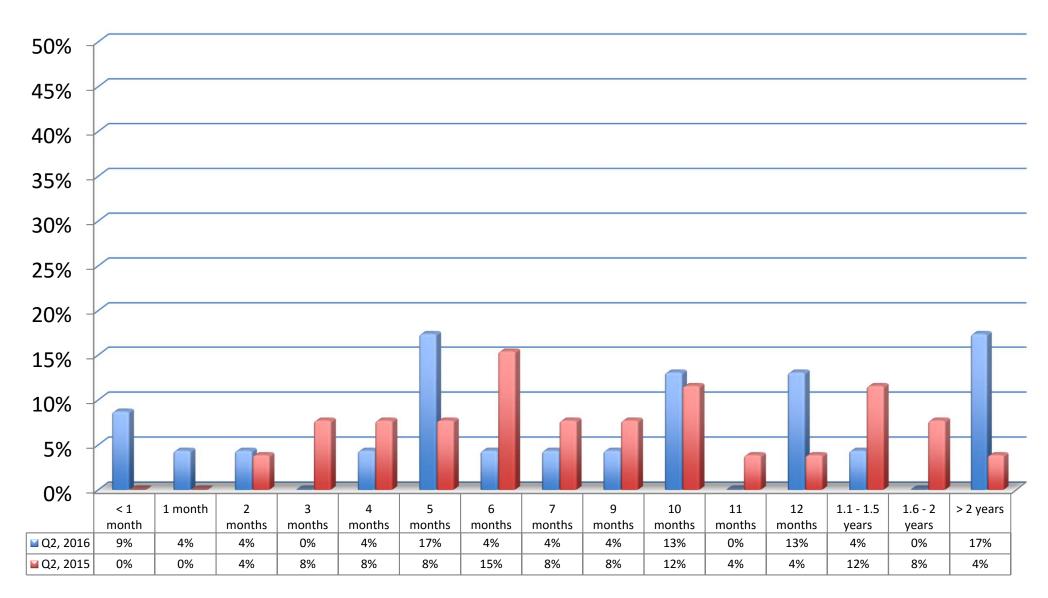
# Business Transactions Valued from \$5 Million to \$50 million







#### Time to Close



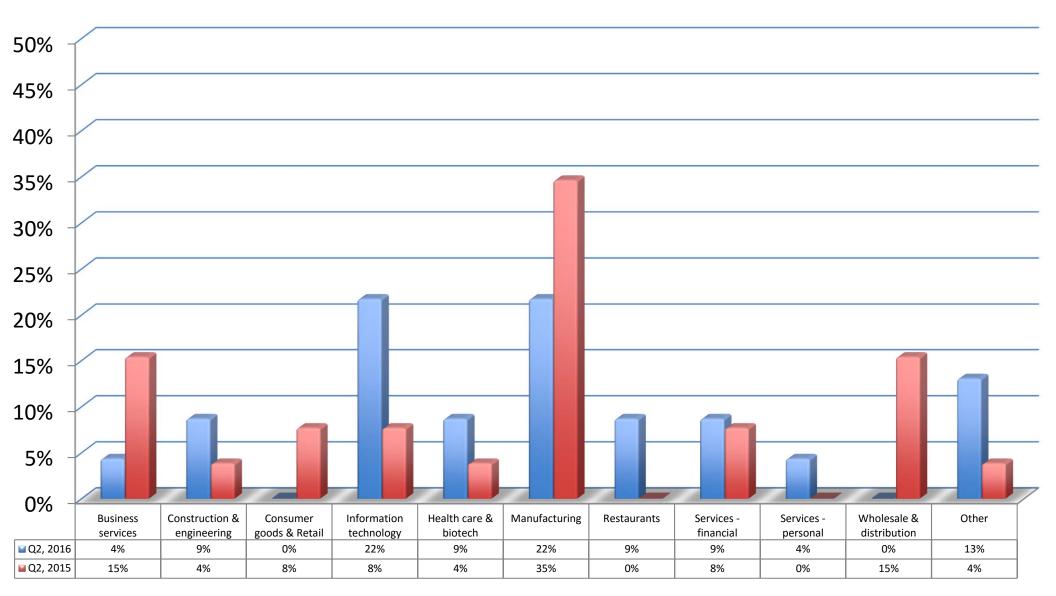








#### Industry



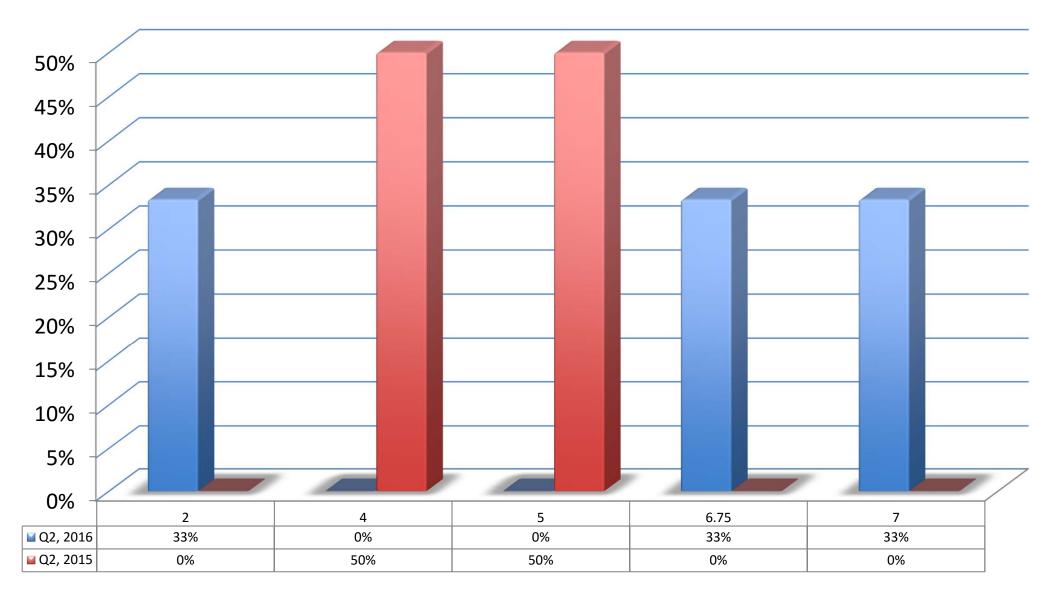








### SDE Multiple Paid



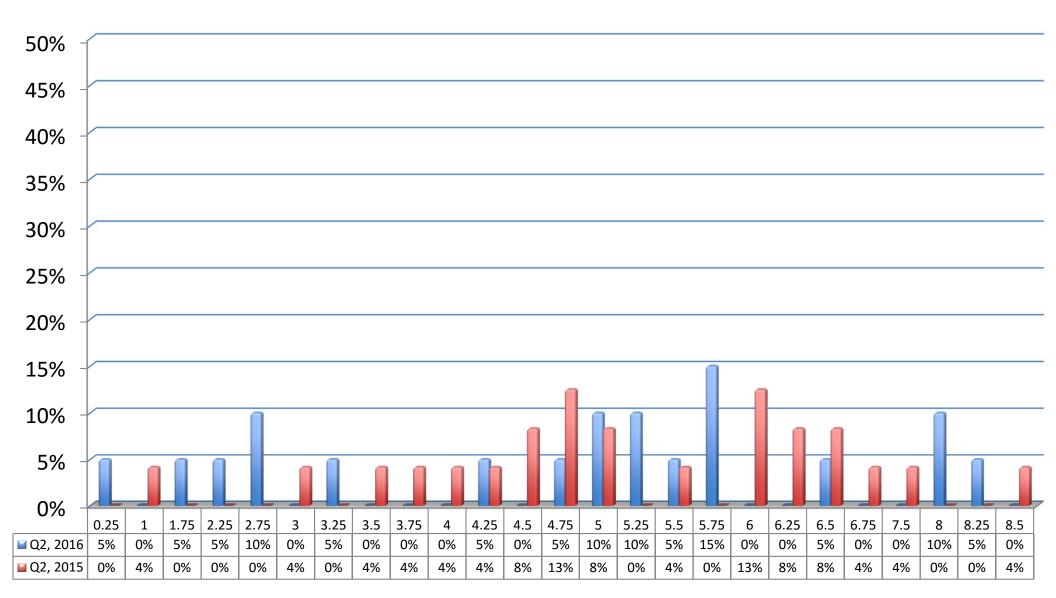








#### **EBITDA Multiple Paid**



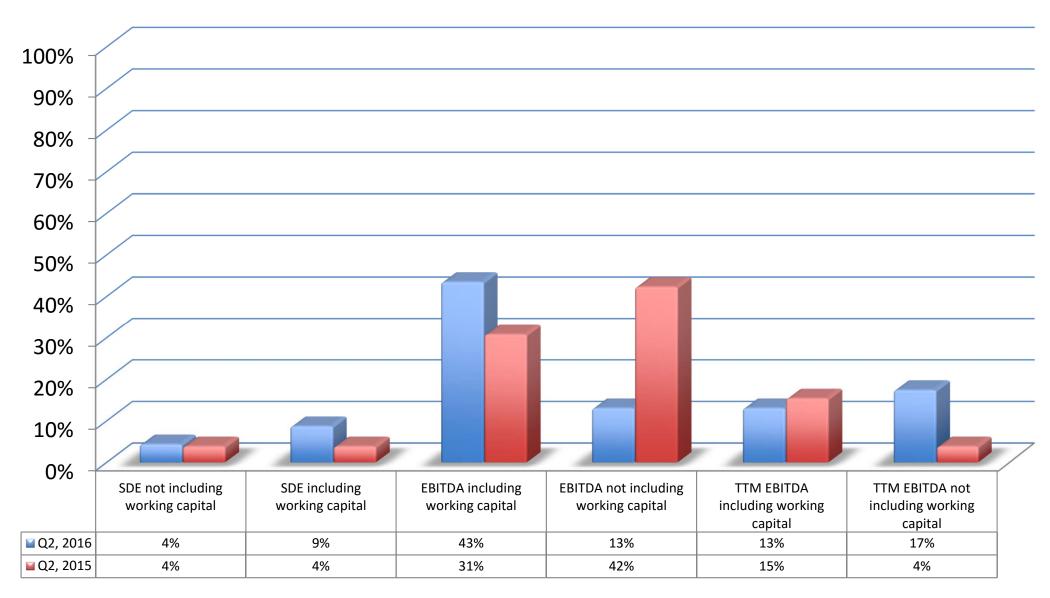








## Multiple Type



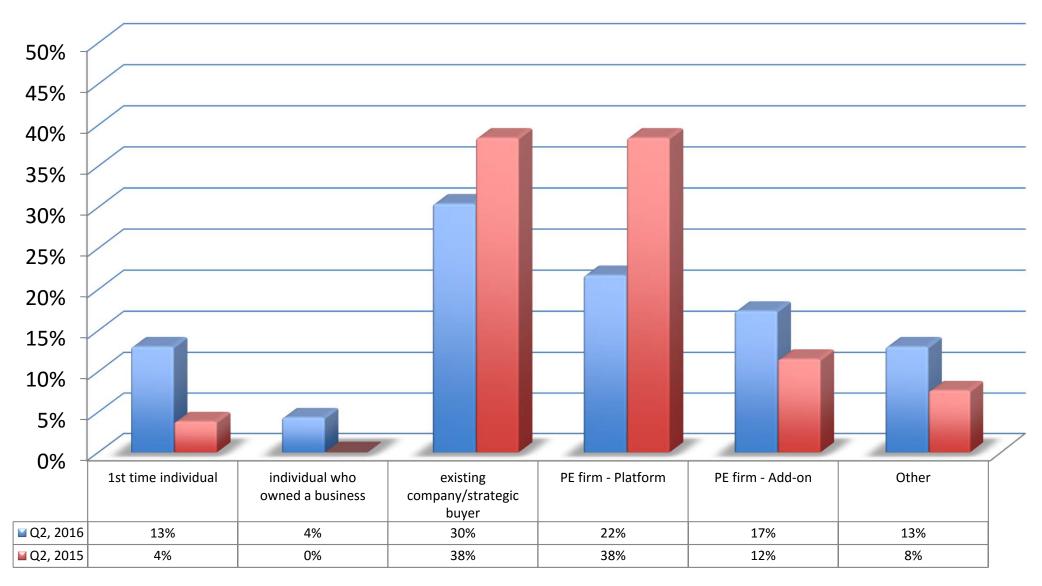








#### **Buyer Type**



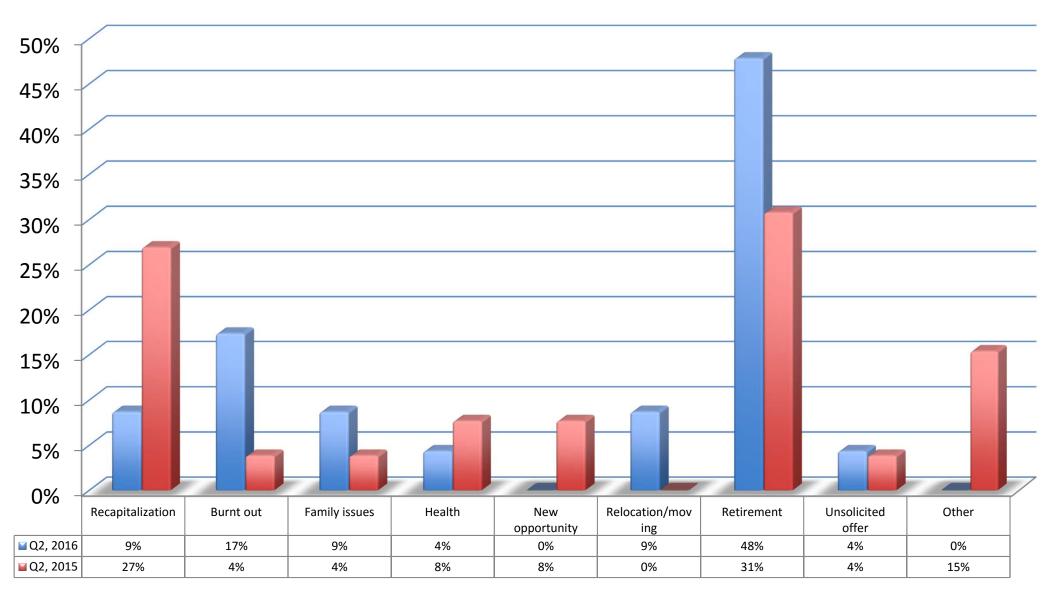








#### #1 Reason for Seller to Go to Market



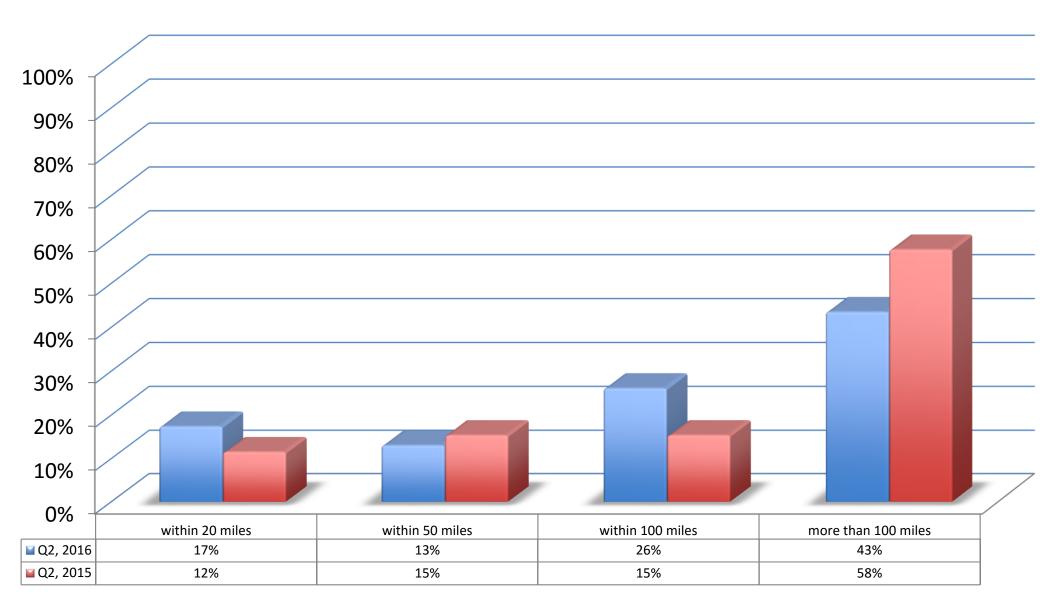








#### **Buyer Location**



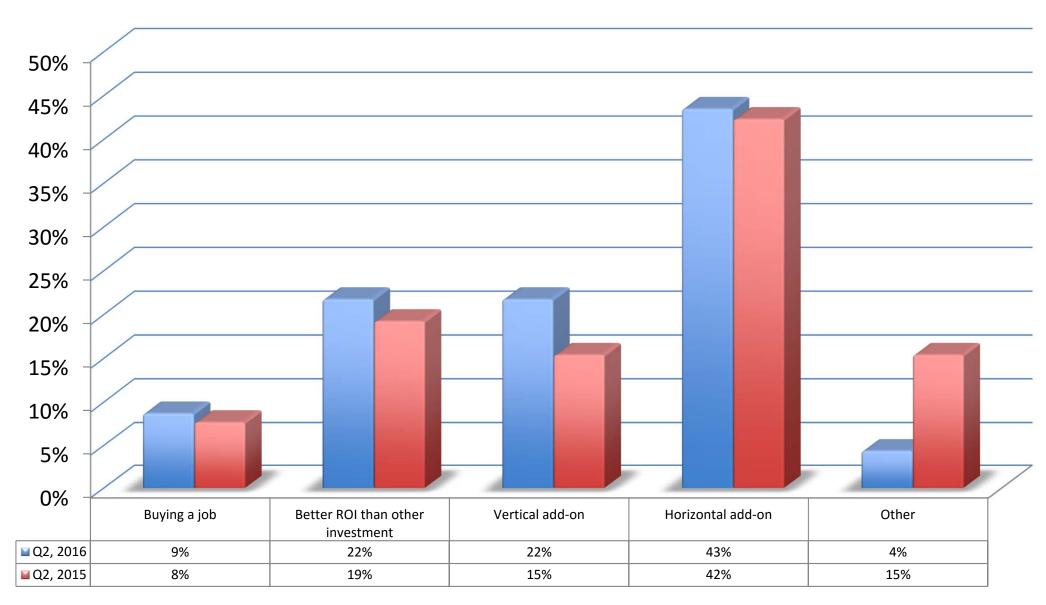








#### #1 Motivation for Buyer



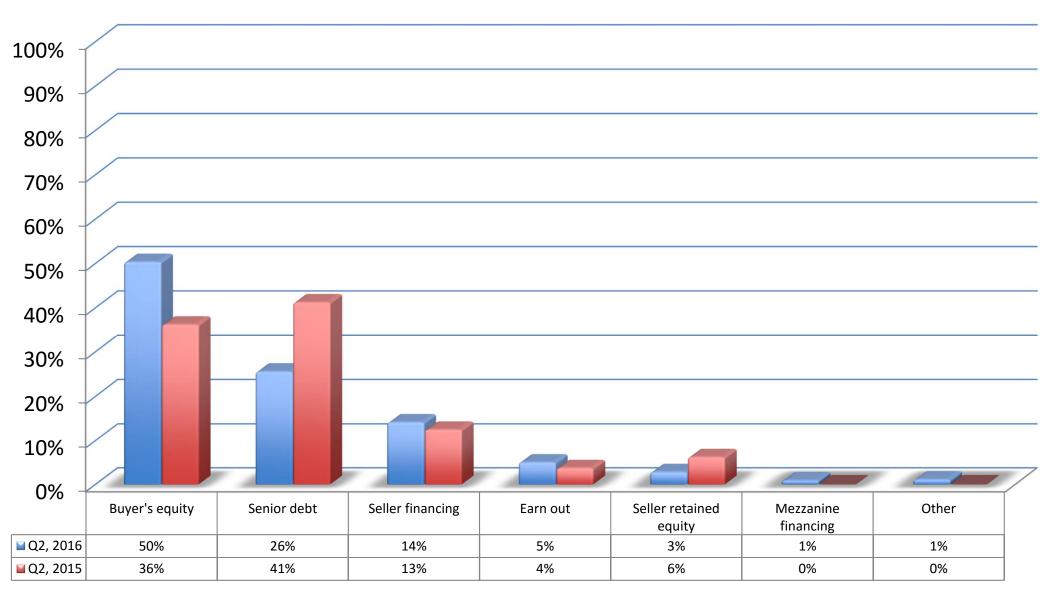








#### Financing Structure











# III. Expectations









# Expectations of Business Listings / Engagements from New Clients in the Next 3 Months

Deal size	Greatly decrease		Decrease		Stay the same		Increase		Greatly increase		Score (1 to 5)	
	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015
Deals valued under \$499,999	2.3%	0.0%	5.4%	5.1%	42.1%	33.8%	46.7%	56.6%	3.5%	4.4%	3.6	3.6
Deals valued from \$500,000 to \$999,999	2.8%	0.0%	4.2%	4.2%	41.9%	27.7%	47.4%	63.9%	3.7%	4.2%	3.6	3.7
Deals valued from \$1 million to \$1.99 million	3.1%	0.0%	4.1%	3.4%	43.8%	36.1%	44.8%	55.5%	4.1%	5.0%	3.5	3.6
Deals valued from \$2 million to \$4.99 million	2.4%	0.0%	4.3%	3.2%	52.4%	39.4%	37.2%	52.1%	3.7%	5.3%	3.4	3.6
Deals valued from \$5 million to \$50 million	3.2%	1.1%	6.3%	5.3%	50.0%	36.8%	36.5%	53.7%	4.0%	3.2%	3.3	3.5









# Expectations for Business Valuation Multiples in the Next 3 Months

Deal size	Greatly decrease		Decrease		Stay the same		Increase		Greatly increase		Score (1 to 5)	
	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015	Q2, 2016	Q2, 2015
Deals valued under \$499,999	1.6%	0.0%	6.2%	8.8%	81.0%	73.7%	9.7%	17.5%	1.6%	0.0%	3.0	3.1
Deals valued from \$500,000 to \$999,999	1.4%	0.8%	5.6%	5.9%	79.4%	72.3%	12.1%	21.0%	1.4%	0.0%	3.1	3.1
Deals valued from \$1 million to \$1.99 million	4.7%	0.8%	5.7%	6.7%	74.1%	68.9%	14.0%	22.7%	1.6%	0.8%	3.1	3.2
Deals valued from \$2 million to \$4.99 million	1.2%	1.0%	8.5%	6.2%	66.7%	68.0%	18.8%	21.6%	4.8%	3.1%	3.1	3.2
Deals valued from \$5 million to \$50 million	0.8%	0.0%	10.2%	10.3%	63.3%	58.8%	22.7%	30.9%	3.1%	0.0%	3.1	3.2









#### **THANK YOU!**

Scott Bushkie, CBI, M&AMI, IBBA Chair SBushkie@Cornerstone-Business.com

Lisa Riley, Ph.D., CBI, IBBA Market Pulse Chair <a href="mailto:lisa@LINKBusiness.com">lisa@LINKBusiness.com</a>

Craig Everett, Ph.D.

Director, Pepperdine Private Capital Markets Project

http://bschool.pepperdine.edu/privatecapital craig.everett@pepperdine.edu







