



## **Six FAQs about buying a Franchise.**

### **1. Who is Rogerson Business Services?**

Rogerson Business Services is a franchise with Murphy Business and Financial and they are one of the largest business and franchise brokerage firms in North America. We work with over 100 carefully selected franchise companies and literally thousands of existing businesses. We help people find the concept that best matches their personal, professional, and financial goals, and then provide a proven method to do the research. Andrew Rogerson owns a franchise unit that services the Sacramento area.

### **2. Why use Rogerson Business Services?**

Deciding which business to buy and actually getting through the process is a daunting task. Most who attempt it on their own never make it to the finish line. My job is to work as a coach, mentor, and matchmaker with you only after I clearly understand your goals, professional and financial abilities. My goal is to help people accomplish their dream of business ownership safely and affordably.

### **3. How much does it cost to buy a franchise?**

Franchises can range from \$30,000 up to \$300,000 or more. Much of this can be financed with typical down payments ranging from 25-30%. We represent franchisors in six main categories, which include food, automotive, retail, business to business, personal services, and children's services. Some of these businesses can be home based or located in a professional or commercial office.

### **4. How we get paid?**

We receive payments from the franchisors for placing qualified franchisees in their organizations. Franchisors prefer buyers that understand the process and been independently qualified to grow their systems. Our services are FREE to you - our clients.

### **5. Who do we represent?**

Rogerson Business Services has strategic relationships with both well-established and emerging franchises in 25 industries. We choose and screen franchisors that we feel are good structural and strategic matches for the needs of the prospects we serve. Candidates can choose from single unit franchises all the way to area development agreements.

### **6. How do we find candidates?**

Rogerson Business Services hold public seminars to educate people about franchising, and help those who have the desire get to the finish line and own their own business. We also work with outplacement agencies, the SBA, Small Business Development

Centers, educational institutions and many other agencies to allow people to find out about our services.

### **What is the process we use to help candidates accomplish their goals?**

1. First, we help [identify your goals](#), and determine what you would like to achieve personally and professionally as a successful business owner.
2. Next we [review strategies](#) that will help you enter a business safely and make it successful in the long run.
3. The third step involves [modeling](#) the components of your ideal business. We help you identify the characteristics that the right franchise for you must possess.
4. Next, we make [franchisor introductions](#) to a number of specific businesses that match your personal business model.
5. Then we provide the tools to properly [research](#) the companies you like best so that you can make an educated and careful decision.
6. The last step is to help you celebrate your [Grand Opening!!](#)

### ***For a consultation appointment call:***

**Andrew Rogerson**  
**Rogerson Business Services**  
5150 Fair Oaks Blvd., #101-198,  
Carmichael, CA, 95608-5788

**Phone:** (916) 570 2674  
**Email:** [Andrew@RogersonBusinessServices.com](mailto:Andrew@RogersonBusinessServices.com)  
**Web:** [www.RogersonBusinessServices.com](http://www.RogersonBusinessServices.com)